

THE EEG - PART 3

MASTER OF BUSINESS ADMINISTRATION - PROGRAMME CURRICULUM



31 October 2024

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Note:

The MBA programme in Amsterdam shares the same core modules as in Apeldoorn. International Management is offered at both locations and the pathways in Entrepreneurship & Innovation and Finance are typical to the dynamic environment in Amsterdam!

Master of Business Administration (MBA) in International Management				
Year 1, Semester 1				
Block (Part-time Semester)	Module / Subject	Contact Hours	ECs	Module Code
Sep / Feb (1) ¹	Management Accounting & Finance	36	5	FIN ₄₁
Sep / Feb (2) ²	Marketing Management	36	5	MA ₄₁
Sep / Feb (2)	Research Methods Introduction (Final Project)	9	(-)	GA ₄₁
Oct / Apr (1)	Human Resource Management	36	5	MO ₄₁
Oct / Apr (2)	Operations Management	36	5	MO ₄₂
Dec / May (1)	International Management	36	5	SM ₄₄
Dec / May (2)	Information Management	36	5	IM ₄₁
Year 1, Semester 2				
Feb / Sep (2)	Research Methods (Final Project)	27	5	GA ₄₁
Feb / Sep (1)	Globalisation, Society & Culture	36	5	MO ₄₄
Apr / Oct (2)	International Corporate Sustainability	36	5	SM ₄₂
Apr / Oct (1)	Business Statistics	36	5	GA ₄₂
May / Dec (1)	Strategic Management	36	5	SM ₄₁
May / Dec (2)	International Consultancy	36	5	MO ₄₅
Semester 2 (1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW ₄₁
Total Year 1			65 Credits	
Year 2 (1 Semester / Term)				
3 Blocks (18 weeks – See Part 8)	Final Project	N/A	25 out of 30	GA ₄₃
Total Year 2			25 Credits	
Total Credits MBA			90 Credits	

¹(1) is Semester 1 for part-time students

²(2) is Semester 2 for part-time students

Master of Business Administration (MBA) in Hospitality				
Year 1, Semester 1				
Block (Part-time Semester)	Module / Subject	Contact Hours	ECs	Module Code
Sep / Feb (1) ³	Management Accounting & Finance	36	5	FIN ₄₁
Sep / Feb (2) ⁴	Marketing Management	36	5	MA ₄₁
Sep / Feb (2)	Research Methods Introduction (Final Project)	9	(-)	GA ₄₁
Oct / Apr (1)	Human Resource Management	36	5	MO ₄₁
Oct / Apr (2)	Operations Management	36	5	MO ₄₂
Dec / May (1)	International Management	36	5	SM ₄₄
Dec / May (2)	Information Management	36	5	IM ₄₁
Year 1, Semester 2				
Feb / Sep (2)	Research Methods (Final Project)	27	5	GA ₄₁
Feb / Sep (1)	Critical Perspectives in Hospitality Management	36	5	HM ₄₁
Apr / Oct (2)	Business Statistics	36	5	GA ₄₂
Apr / Oct (1)	Hospitality Operational Excellence	36	5	HM ₄₀
May / Dec (1)	Strategic Management	36	5	SM ₄₁
May / Dec (2)	International Hospitality Development	36	5	HM ₄₂
Semester 2 (1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW ₄₁
Total Year 1			65 Credits	
Year 2 (1 Semester / Term)				
3 Blocks (18 weeks – See Part 8)	Final Project	N/A	25 out of 30	GA ₄₃
Total Year 2			25 Credits	
Total Credits MBA			90 Credits	

³(1) is Semester 1 for part-time students

⁴(2) is Semester 2 for part-time students

Master of Business Administration (MBA) in Education				
Year 1, Semester 1				
Block (Part-time Semester)	Module / Subject	Contact Hours	ECs	Module Code
Sep / Feb (1) ⁵	Management Accounting & Finance	36	5	FIN ₄₁
Sep / Feb (2) ⁶	Marketing Management	36	5	MA ₄₁
Sep / Feb (2)	Research Methods Introduction (Final Project)	9	(-)	GA ₄₁
Oct / Apr (1)	Human Resource Management	36	5	MO ₄₁
Oct / Apr (2)	Operations Management	36	5	MO ₄₂
Dec / May (1)	International Management	36	5	SM ₄₄
Dec / May (2)	Information Management	36	5	IM ₄₁
Year 1, Semester 2				
Feb / Sep (2)	Research Methods (Final Project)	27	5	GA ₄₁
Feb / Sep (1)	Critical Perspectives in Education	36	5	ED ₄₁
Apr / Oct (1)	Leadership and Management in Education	36	5	ED ₄₂
Apr / Oct (2)	Business Statistics	36	5	GA ₄₂
May / Dec (1)	Strategic Management	36	5	SM ₄₁
May / Dec (2)	Change Management: New teaching & Learning Approach	36	5	ED ₄₄
Semester 2 (1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW ₄₁
Total Year 1			65 Credits	
Year 2 (1 Semester / Term)				
3 Blocks (18 weeks – See Part 8)	Final Project	N/A	25 out of 30	GA ₄₃
Total Year 2			25 Credits	
Total Credits MBA			90 Credits	

⁵(1) is Semester 1 for part-time students

⁶(2) is Semester 2 for part-time students

Master of Business Administration (MBA) in Sports Business				
Year 1, Semester 1				
Block (Part-time Semester)	Module / Subject	Contact Hours	ECs	Module Code
Sep / Feb (1) ⁷	Management Accounting & Finance	36	5	FIN ₄₁
Sep / Feb (2) ⁸	Marketing Management	36	5	MA ₄₁
Sep / Feb (2)	Research Methods Introduction (Final Project)	9	(-)	GA ₄₁
Oct / Apr (1)	Human Resource Management	36	5	MO ₄₁
Oct / Apr (2)	Operations Management	36	5	MO ₄₂
Dec / May (1)	International Management	36	5	SM ₄₄
Dec / May (2)	Information Management	36	5	IM ₄₁
Year 1, Semester 2				
Feb / Sep (2)	Research Methods (Final Project)	27	5	GA ₄₁
Feb / Sep (1)	Sports in the Global Marketplace	36	5	SP ₄₁
Apr / Oct (2)	Ethics & Social Responsibility in Sports	36	5	SP ₄₄
Apr / Oct (1)	Business Statistics	36	5	GA ₄₂
May / Dec (1)	Strategic Management	36	5	SM ₄₁
May / Dec (2)	Critical Perspectives in Sports & Leisure	36	5	SP ₄₂
Semester 2 (1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW ₄₁
Total Year 1			65 Credits	
Year 2 (1 Semester / Term)				
3 Blocks (18 weeks – See Part 8)	Final Project	N/A	25 out of 30	GA ₄₃
Total Year 2			25 Credits	
Total Credits MBA			90 Credits	

⁷(1) is Semester 1 for part-time students

⁸(2) is Semester 2 for part-time students

Master of Business Administration (MBA) in Health & Social Care				
Year 1, Semester 1				
Block (Part-time Semester)	Module / Subject	Contact Hours	ECs	Module Code
Sep / Feb (1) ⁹	Management Accounting & Finance	36	5	FIN41
Sep / Feb (2) ¹⁰	Marketing Management	36	5	MA41
Sep / Feb (2)	Research Methods Introduction (Final Project)	9	(-)	GA41
Oct / Apr (1)	Human Resource Management	36	5	MO41
Oct / Apr (2)	Operations Management	36	5	MO42
Dec / May (1)	International Management	36	5	SM44
Dec / May (2)	Information Management	36	5	IM41
Year 1, Semester 2				
Feb / Sep (2)	Research Methods (Final Project)	27	5	GA41
Feb / Sep (1)	Advancing Professional Decision Making	36	5	HC41
Apr / Oct (2)	Enabling Leadership in Healthcare	36	5	HC42
Apr / Oct (1)	Business Statistics	36	5	GA42
May / Dec (1)	Strategic Management	36	5	SM41
May / Dec (2)	Strategy-in Healthcare Management	36	5	HC44
Semester 2 (1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW41
Total Year 1			65 Credits	
Year 2 (1 Semester / Term)				
3 Blocks (18 weeks – See Part 8)	Final Project	N/A	25 out of 30	GA43
Total Year 2			25 Credits	
Total Credits MBA			90 Credits	

⁹(1) is Semester 1 for part-time students

¹⁰(2) is Semester 2 for part-time students

Master of Business Administration (MBA) in Nursing				
Year 1, Semester 1				
Block (Part-time Semester)	Module / Subject	Contact Hours	ECs	Module Code
Sep / Feb (1) ¹¹	Management Accounting & Finance	36	5	FIN ₄₁
Sep / Feb (2) ¹²	Marketing Management	36	5	MA ₄₁
Sep / Feb (2)	Research Methods Introduction (Final Project)	9	(-)	GA ₄₁
Oct / Apr (1)	Human Resource Management	36	5	MO ₄₁
Oct / Apr (2)	Operations Management	36	5	MO ₄₂
Dec / May (1)	International Management	36	5	SM ₄₄
Dec / May (2)	Information Management	36	5	IM ₄₁
Year 1, Semester 2				
Feb / Sep (2)	Research Methods (Final Project)	27	5	GA ₄₁
Feb / Sep (1)	Nursing Informatics	36	5	IM ₄₉
Apr / Oct (2)	Enabling Leadership in Healthcare	36	5	HC ₄₂
Apr / Oct (1)	Business Statistics	36	5	GA ₄₂
May / Dec (1)	Strategic Management	36	5	SM ₄₁
May / Dec (2)	Advanced Nursing Practice Management	36	5	HC ₄₅
Semester 2 (1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW ₄₁
Total Year 1			65 Credits	
Year 2 (1 Semester / Term)				
3 Blocks (18 weeks – See Part 8)	Final Project	N/A	25 out of 30	GA ₄₃
Total Year 2			25 Credits	
Total Credits MBA			90 Credits	

¹¹(1) is Semester 1 for part-time students

¹²(2) is Semester 2 for part-time students

Master of Business Administration (MBA) In Entrepreneurship & Innovation

Year 1, Semester 1

Block (Part-time Semester)	Module / Subject	Contact Hours	ECs	Module Code
Sep / Feb ⁽¹⁾ ¹³	Management Accounting & Finance	36	5	FIN ₄₁
Sep / Feb ⁽²⁾ ¹⁴	Marketing Management	36	5	MA ₄₁
Sep / Feb ⁽²⁾	Research Methods Introduction (Final Project)	9	(-)	GA ₄₁
Oct / Apr ⁽¹⁾	Human Resource Management	36	5	MO ₄₁
Oct / Apr ⁽²⁾	Operations Management	36	5	MO ₄₂
Dec / May ⁽¹⁾	International Management	36	5	SM ₄₄
Dec / May ⁽²⁾	Information Management	36	5	IM ₄₁

Year 1, Semester 2

Feb / Sep ⁽²⁾	Research Methods (Final Project)	27	5	GA ₄₁
Feb / Sep ⁽¹⁾	Innovation, Creativity & Entrepreneurship	36	5	EN ₄₃
Apr / Oct ⁽²⁾	International Corporate Sustainability	36	5	SM ₄₂
Apr / Oct ⁽¹⁾	Business Statistics	36	5	GA ₄₂
May / Dec ⁽¹⁾	Strategic Management	36	5	SM ₄₁
May / Dec ⁽²⁾	Venture Capital & Private Equity	36	5	FIN ₄₅
Semester 2 ^(1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW ₄₁

Total Year 1 **65 Credits**

Year 2 (1 Semester / Term)

3 Blocks (18 weeks – See Part 8)	Final Project	N/A	25 out of 30	GA ₄₃
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Total Year 2 **25 Credits**

Total Credits MBA **90 Credits**

¹³(1) is Semester 1 for part-time students

¹⁴(2) is Semester 2 for part-time students

Master of Business Administration (MBA) in Finance				
Year 1, Semester 1				
Block (Part-time Semester)	Module / Subject	Contact Hours	ECs	Module Code
Sep / Feb (1) ¹⁵	Management Accounting & Finance	36	5	FIN ₄₁
Sep / Feb (2) ¹⁶	Marketing Management	36	5	MA ₄₁
Sep / Feb (2)	Research Methods Introduction (Final Project)	9	(-)	GA ₄₁
Oct / Apr (1)	Human Resource Management	36	5	MO ₄₁
Oct / Apr (2)	Operations Management	36	5	MO ₄₂
Dec / May (1)	International Management	36	5	SM ₄₄
Dec / May (2)	Information Management	36	5	IM ₄₁
Year 1, Semester 2				
Feb / Sep (2)	Research Methods (Final Project)	27	5	GA ₄₁
Feb / Sep (1)	Corporate Finance	36	5	FIN ₄₂
Apr / Oct (1)	Financial & Monetary Economics	36	5	FIN ₄₃
Apr / Oct (2)	Business Statistics	36	5	GA ₄₂
May / Dec (1)	Strategic Management	36	5	SM ₄₁
May / Dec (2)	Venture Capital & Private Equity	36	5	FIN ₄₅
Semester 2 (1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW ₄₁
Total Year 1			65 Credits	
Year 2 (1 Semester / Term)				
3 Blocks (18 weeks – See Part 8)	Final Project	N/A	25 out of 30	GA ₄₃
Total Year 2			25 Credits	
Total Credits MBA			90 Credits	

¹⁵(1) is Semester 1 for part-time students

¹⁶(2) is Semester 2 for part-time students

Master of Business Administration (MBA) in Accounting

Year 1, Semester 1

Block (Part-time Semester)	Module / Subject	Contact Hours	ECs	Module Code
Sep / Feb ⁽¹⁾ ¹⁷	Management Accounting & Finance	36	5	FIN ₄₁
Sep / Feb ⁽²⁾ ¹⁸	Marketing Management	36	5	MA ₄₁
Sep / Feb ⁽²⁾	Research Methods Introduction (Final Project)	9	(-)	GA ₄₁
Oct / Apr ⁽¹⁾	Human Resource Management	36	5	MO ₄₁
Oct / Apr ⁽²⁾	Operations Management	36	5	MO ₄₂
Dec / May ⁽¹⁾	International Management	36	5	SM ₄₄
Dec / May ⁽²⁾	Information Management	36	5	IM ₄₁

Year 1, Semester 2

Feb / Sep ⁽²⁾	Research Methods (Final Project)	27	5	GA ₄₁
Feb / Sep ⁽¹⁾	Financial Reporting & Control	36	5	FIN ₄₇
Apr / Oct ⁽¹⁾	Accounting Data Analytics & Visualisation	36	5	GA ₄₅
Apr / Oct ⁽²⁾	Business Statistics	36	5	GA ₄₂
May / Dec ⁽¹⁾	Strategic Management	36	5	SM ₄₁
May / Dec ⁽²⁾	Corporate Governance & Accountability	36	5	SM ₄₈
Semester 2 ^(1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW ₄₁

Total Year 1 **65 Credits**

Year 2 (1 Semester / Term)

3 Blocks (18 weeks – See Part 8)	Final Project	N/A	25 out of 30	GA ₄₃
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Total Year 2 **25 Credits**

Total Credits MBA **90 Credits**

¹⁷(1) is Semester 1 for part-time students

¹⁸(2) is Semester 2 for part-time students

Master of Business Administration (MBA) in Data Analytics

Year 1, Semester 1

Block (Part-time Semester)	Module / Subject	Contact Hours	ECs	Module Code
Sep / Feb (1) ¹⁹	Management Accounting & Finance	36	5	FIN ₄₁
Sep / Feb (2) ²⁰	Marketing Management	36	5	MA ₄₁
Sep / Feb (2)	Research Methods Introduction (Final Project)	9	(-)	GA ₄₁
Oct / Apr (1)	Human Resource Management	36	5	MO ₄₁
Oct / Apr (2)	Operations Management	36	5	MO ₄₂
Dec / May (1)	International Management	36	5	SM ₄₄
Dec / May (2)	Information Management	36	5	IM ₄₁

Year 1, Semester 2

Feb / Sep (2)	Research Methods (Final Project)	27	5	GA ₄₁
Feb / Sep (1)	Artificial Intelligence in Business	36	5	IM ₄₆
Apr / Oct (1)	Business Statistics	36	5	GA ₄₂
Apr / Oct (2)	Data Analytics & Visualisation	36	5	GA ₄₄
May / Dec (1)	Strategic Management	36	5	SM ₄₁
May / Dec (2)	Data Management Ethics	36	5	IM ₄₅
Semester 2 (1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW ₄₁

Total Year 1

65 Credits

Year 2 (1 Semester / Term)

3 Blocks (18 weeks - See Part 8)	Final Project	N/A	25 out of 30	GA ₄₃
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Total Year 2

25 Credits

Total Credits MBA

90 Credits

¹⁹(1) is Semester 1 for part-time students

²⁰(2) is Semester 2 for part-time students

Master of Business Administration (MBA) in Digital Transformation				
Year 1, Semester 1				
Block (Part-time Semester)	Module / Subject	Contact Hours	ECs	Module Code
Sep / Feb (1) ²¹	Management Accounting & Finance	36	5	FIN ₄₁
Sep / Feb (2) ²²	Marketing Management	36	5	MA ₄₁
Sep / Feb (2)	Research Methods Introduction (Final Project)	9	(-)	GA ₄₁
Oct / Apr (1)	Human Resource Management	36	5	MO ₄₁
Oct / Apr (2)	Operations Management	36	5	MO ₄₂
Dec / May (1)	International Management	36	5	SM ₄₄
Dec / May (2)	Information Management	36	5	IM ₄₁
Year 1, Semester 2				
Feb / Sep (2)	Research Methods (Final Project)	27	5	GA ₄₁
Feb / Sep (1)	Digital Innovation & Business Transformation	36	5	SM ₄₆
Apr / Oct (1)	Business Statistics	36	5	GA ₄₂
Apr / Oct (2)	Data Analytics & Visualisation	36	5	GA ₄₄
May / Dec (1)	Strategic Management	36	5	SM ₄₁
May / Dec (2)	Digital Disruption & Strategy	36	5	SM ₄₇
Semester 2 (1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW ₄₁
Total Year 1			65 Credits	
Year 2 (1 Semester / Term)				
3 Blocks (18 weeks - See Part 8)	Final Project	N/A	25 out of 30	GA ₄₃
Total Year 2			25 Credits	
Total Credits MBA			90 Credits	

²¹(1) is Semester 1 for part-time students

²²(2) is Semester 2 for part-time students