

THE EEG - PART ₃ 'HBA - PROGRAMME CURRICULUM'

HOSPITALITY BUSINESS ADMINISTRATION CURRICULUM

- BBA Hotel & Hospitality Services Management
- BBA Event Management
- BBA Tourism Management
- BBA Sport Business Management
- BBA Hospitality Management (For HBA students who mix specialisations or enter with credit transfer)



31 August 2023



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HBA PROGRAMME CURRICULUM

Hospitality Bachelor Business Administration Programmes (HBA)

The HBA (undergraduate) awards at the School of Hospitality & Tourism:

Wittenborg University of Applied Sciences degree: Bachelor of International Business

Administration (BBA) in:

- Hotel & Hospitality Services Management
- Events Management
- Tourism Management
- Hospitality Management (Top-up)
- Sports Business Management

CURRICULUM STRUCTURE

The degree programmes will take at least three years to complete, depending on whether you opt for a longer placement period, gain enough credits at the ½-way point, or the block in which you started.

The method of teaching will vary from traditional lectures to interactive workshops, which involve group exercises, case studies and student presentations. Assessment will differ according to module but it is designed to reflect a working ethos. It will involve essays and exams, also working in teams, giving presentations and evaluating the work of other students.

OVERVIEW OF PHASES 1 - 3

PHASE 1 MODULES

During their first year, students are introduced to the concept of Hospitality Business Administration, through basic, introductory modules, in fields of the hospitality industry, as well as the basis modules for a BBA programme. Students are introduced to the theory of Business Administration in a hospitality context, with modules that form the main building blocks of the programme: Management, Marketing, Finance and Accountancy, together with introductory modules to the hospitality industry. Students are introduced to the concepts of starting a business, looking at the business environment, and examining organisations and companies from a worldwide perspective. Languages such as English, Dutch and Spanish play an important role, as do intercultural and interpersonal skills. Each student starts a Personal Development Plan, which will continue all the way through the programmes until final graduation.

PHASE 2 MODULES

In their second phase, HBA Hospitality students delve deeper into hospitality business modules, and at the same time start to prepare for their longer period of work placement that spans Phase 2 and Phase 3.

During Phase 2, students will elect to continue in either the fast-track 3-year or the 4-year programme. HBA students will complete their first introduction to work placement, the module In-Company



Training, and follow the Research Methodology module to prepare them for the academic writing in Phase 3, as well as the Final Project.

PHASE 3 MODULES (FINAL YEAR)

Students entering their final phase have passed the required credits and are ready and able to move over to a different style of education, more focussed on applied research and work placement. Most Final Year HBA modules are not taught directly from one textbook, but will include research papers and more recommended reading. Modules will generally be examined by means of a paper, which will be uploaded through the Turnitin system in Moodle (Wittenborg Online).

The curriculum in the final year has been carefully planned and arranged to allow you the opportunity to complete both your work experience and your graduation programme during the year.

All phase 3 modules will be offered twice in an academic year except those with less than 5 students registered for a module. Specialisation modules that often have less than 5 students are offered once per year. However, they might be offered twice on the condition that there will be at least more than 5 students registered for whom the module is a core requirement for their graduation. Both possibilities are presented in the curriculum. The regular block the module is delivered in is in bold and underlined. Consult with your tutor if the modules you are planning to study will be offered twice or not. Your tutor will be able to provide advice in such cases, whether to take the module in a subsequent block/semester or to undertake a directed study approach.

In the tables below, the curriculum of all the Bachelor in Business Administration Programmes are shown, together with equivalent credits for each module or programme part, and the contact hours for each component. Key to Programme Charts:

Phase 1 = White
Phase 2 = Green
Phase 3 = Pink



HBA PROGRAMES CURRICULUM (3 YEARS)

HOTEL & HOSPITALITY SERVICES MANAGEMENT (3 Years)

yr) yr) 1	1 3 1	Sep to Dec/Feb to May Sep to Feb	IT, Office Software & Automation	Maa			
Phase 1 1 2 1 1 1 1 1 1 1 1 1 1 1		Sep to Feb		IМоı	24	2	Pass
1 1 2 1 2	1		Work Experience Preparation Module	WP32	16	2	Pass
1	1						
2		Sep	Accounting & Bookkeeping	FIN11	24	1	5
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	Sep	Intercultural Management	CM11	24	1	4
1	1	Oct	Introduction to Statistics	GA11	24	1	4
1	1	Oct	Small Business Environment	BL11	24	1	4
1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	Oct	Modern Principles of Marketing	MA11	24	1	5
2 1 1 2	1	Dec	International Hospitality Business	HM11	24	1	4
1	1	Dec	Introduction to Finance	FIN12	24	1	5
1 2	1	Dec	Principles of Events Management	EV11	24	1	5
2	1	Feb	Training in Interpersonal Skills				
2			TIPS - Interviewing Skills				
2			TIPS - Effective Meeting	CM12	12	6,8	2
2			TIPS - Peak Performance			-	
2			TIPS - Feedback and Group Interaction				
	1	Feb	Enterprise Formation	BL15	24	1	3
	1	Feb	Sociology and Organisational Behaviour	MO15	24	1	4
1	1	Apr	Introduction to Sport Business Management	SP11	24	1	4
1	1	Apr	Managing Sales and Accounts	MA13	24	1	4
2	1	Apr	New Business Environment	BL13	24	1	4
2	1	May	International Tourism Business	TM11	24	1	4
1	1	May	International Law in Business and Commerce	BL14	24	1	4
1	1	May	2nd Foreign Languages	FL11	24	4	4
1	1	Sep to Jul	PDP 1 – Personal Development Plan & Tutoring and Academic English		60	5	
			PDP Seminar - Business Presentation Skills		3	2	
			PDP Seminar - Project Management Game		3	2	
			PDP Seminar - Leadership in Business Environment	PDP1	3	2	5
			PDP Seminar - Team Building		3	2	
			PDP Seminar - Effective Time Management		3	2	
1	1	Sep to Jul	6 x Project Week & In-Company Visits	PW11	48	3	6



Year (in 4 yr)	Phase	Block	Module / Subject	Code	Lesson Hours	Examination type	ECs
Phase 2	2					II	
2	2	Sep	Marketing Research	MA21	24	2	4
2	2	Sep	Food and Beverage Operations	HM21	24	1	4
2	2	Sep	Hotel Management	HM26	24	1	4
2	2	Oct	2nd Foreign Languages	FL21	24	4	4
2	2	Oct	Business Philosophy	M021	24	1	3
3	2	Oct	Hospitality Design and the Environment	HM25	24	1	5
3	2	Oct & Apr	Statistics & Quantitative Data	GA21	24	1	4
2	2	Dec	Business Accounting	FIN22	24	1	4
2	2	Dec	Food and Beverage Management	HM27	24	1	4
3	2	Dec	Enterprise Technology & Innovation	TEC21	24	8	5
3	2	Feb	Law and Human Resource in Hospitality	HM22	24	1	4
3	2	Feb	Hospitality Consumer Experience	HM24	24	8	5
2	2	Feb	Marketing Plan	MA25	24	2	4
2	2	Sep to Jul	PDP 2 – Personal Development Plan, Tutoring & Academic English	PDP ₂	12	5	
			PDP Seminar - Managing Diversity		3	2	
			PDP Seminar – Negotiation		3	2	2
			PDP Seminar - Consulting Skills		3	2	
			PDP Seminar - Tapping your Creativity		3	2	
			PDP Seminar - Conflict Management		3	2	
2	2	Sep to Jul	4 Project week & In-Company Visits	PW21	48	3	4
2&3	2	Apr to May	Hospitality In-Company Training	WP21	n/a	2.7	20
Total P	hase 2						80
Phase 3	3						
3	3	Sep & Feb	Contemporary Issues in the International Service Industry	HM34	24	1	5
4	3	Sep & Feb	International Labour Relations	MO33	24	1	5
4	3	Sep & Feb	Advanced Corporate Strategy	SM31	24	1	5
3	3	Oct & Apr	Business Plan	BL31	24	2	4
3	3	Dec & May	International Marketing for SMEs	MA31	24	2	4
4	3	Oct & Apr	Beverage Marketing	HM ₃₅	24	1	5
3	3	Oct & Apr	Research Methodology & Quantitative Methods	GA31	24	2	5
4	3	Dec & May	Sustainable Tourism Management	TM32	24	1	5
4	3	Dec & May	Strategic Management in the Hospitality and Tourism Industry	HM ₃₂	24	1	5
3	3	Dec & May	Intercultural Business Communication for Managers	CM31	24	2,8	2
3	3	Sep to Jul	PDP 3 - Personal Development Plan & Tutoring	PDP3	n/a	6	Pas
4	3		Work Placement Module	WP31	n/a	2,7	15
4	3		Graduation Assignment	GA32	n/a	2,7	20
otal P	hase						80



Suppo	ort Module	s (Pre-requisite	rs for Phase 2, 3, Work placement respectively)				
Year (in 4 yr)	Phase	Block	Module / Subject	Code	Lesson Hours	Examination type	ECs
1	1	Sep to Dec/Feb to May	IT, Office Software & Automation	ІМо1	24	2	Pass
3	3	Sep to Feb	Work Experience Preparation Module	WP32	16	2	Pass
Phase	1						
1	1	Sep	Accounting & Bookkeeping	FIN11	24	1	5
1	1	Sep	Intercultural Management	CM11	24	1	4
2	1	Oct	Introduction to Statistics	GA11	24	1	4
1	1	Oct	Small Business Environment	BL11	24	1	4
1	1	Oct	Modern Principles of Marketing	MA11	24	1	5
1	1	Dec	International Hospitality Business	HM11	24	1	4
1	1	Dec	Introduction to Finance	FIN12	24	1	5
2	1	Dec	Principles of Events Management	EV11	24	1	5
1	1	Feb	Training in Interpersonal Skills				
			TIPS - Interviewing Skills				
			TIPS - Effective Meeting	CM12	12	6,8	2
			TIPS - Peak Performance				
			TIPS - Feedback and Group Interaction				
1	1	Feb	Enterprise Formation	BL15	24	1	3
2	1	Feb	Sociology and Organisational Behaviour	MO15	24	1	4
1	1	Apr	Introduction to Sport Business Management	SP11	24	1	4
1	1	Apr	Managing Sales and Accounts	MA13	24	1	4
2	1	Apr	New Business Environment	BL13	24	1	4
2	1	May	International Tourism Business	TM11	24	1	4
1	1	May	International Law in Business and Commerce	BL14	24	1	4
1	1	May	2nd Foreign Languages	FL11	24	4	4
1	1	Sep to Jul	PDP 1 – Personal Development Plan & Tutoring and Academic English		60	5	
			PDP Seminar - Business Presentation Skills		3	2	
			PDP Seminar - Project Management Game	PDP1	3	2	-
			PDP Seminar - Leadership in Business Environment		3	2	5
			PDP Seminar - Team Building		3	2	
			PDP Seminar - Effective Time Management]	3	2	
1	1	Sep to Jul	6 x Project Week & In-Company Visits	PW11	48	3	6



Year Phase Block Module / Subject Code Lesson Examination type Phase.x 2 2 Sep Marketing Research MA21 2.4 2 4 3 2 Sep Databases & Information Retrieval IM32 2.4 1 4 3 2 Sep Databases & Information Retrieval IM32 2.4 1 4 3 2 Oct and Foreign Languages FL11 2.4 4 4 3 2 Oct Event Experience Design EV23 2.4 1 4 2 2 Dect Experience Design FIN22 2.4 1 4 3 2 Dect Enterprise Technology and Innovation TEC2.3 2.4 1 4 3 2 Feb Information Management TM23 2.4 1 4 3 2 Feb Information Management TM23 2.4 2	TOU	RISM	MANAGEN	IENT (3 Years)				
Phase 2 View Marketing Research MA21 24 2 2 2 Sep Databases & Information Retrieval IMA21 24 1 4 3 2 Sep Databases & Information Retrieval IMA21 24 1 4 3 2 Sep Economics & Tourism TM24 24 1 5 2 2 Oct and Foreign Languages FL21 24 4 4 3 2 Oct Event Experience Design EV33 24 1 4 2 2 Dec Event Experience Design EV33 24 1 4 2 2 Dec Destination Management TM23 24 1 4 3 2 Feb The Global Sports Industry & Media SP25 24 7 4 3 2 Feb The Global Sports Industry & Media SP25 24 2 2 3 2		Phase	Block	Module / Subject	Code	Lesson	Examination	ECs
2 2 Sep Marketing Research MA21 24 2 4 3 2 Sep Databases & Information Retrieval IM33 24 1 4 3 2 Sep Databases & Information Retrieval IM33 24 1 4 3 2 Oct and Foreign Languages FL21 24 4 4 2 2 Oct Business Acounting FN21 24 7 4 3 2 Oct Event Experience Design EV23 24 7 4 2 Dec Business Accounting FN23 24 1 5 3 2 Dec Destination Management IM32 24 1 4 3 2 Feb Information Management IM32 24 2 2 Sep to Jul PDP 2 = Personal Development Plan, Tutoring & Academic English 3 2 2 Sep to Jul PDP Seminar - ConyIting Skills 3 2	(in 4 yr)					Hours	type	
3 2 Sep Databases & Information Retrieval IM23 24 1 4 3 2 Sep Economics & Tourism TM24, 24, 1 5 2 2 Oct and Foreign Languages FL21 24, 1 3 2 2 Oct Business Philosophy MO11 24, 1 4 3 2 Oct Event Experience Design EV23, 24, 1 4 2 2 Dec Business Accounting FIN22 24, 1 4 2 2 Dec Event Experience Design EV33, 24, 1 4 3 2 Dec Destination Management IM23, 24, 1 4 3 2 Feb The Global Sports Industry & Media SP25, 24, 7 4 3 2 Feb Marketing Plan MA25, 24, 2 2 2 S	<u>Phase 2</u>	2						
3 2 Sep Economics & Tourism TM24, 24, 1 5 2 2 Oct 2nd Foreign Languages FL21 24, 4 4 2 2 Oct Business Philosophy MO21 24, 1 3 2 2 Oct & Apr Statistics & Quantitative Data GA11 24, 1 4 3 2 Oct Event Experience Design EV33 24, 7 4 2 2 Dec Enterprise Technology and Innovation TEC21 24, 1 4 3 2 Dec Destination Management TM33, 24, 1 4 3 2 Feb The Global Sports Industry & Media SP25, 24, 7 4 3 2 Feb Marketing Plan MA25, 24, 2 2 2 Sep to Jul PDP Seminar-Consultory & Media Sp 2 2 2 2 Sep to Jul PDP Seminar-Consul	2	2	Sep	Marketing Research	MA21	24	2	4
2 2 Oct 2nd Foreign Languages FL21 24 4 4 2 2 Oct Business Philosophy MO21 24 1 3 2 2 Oct & Apr Statistics & Quantitative Data GA21 24 1 4 3 2 Oct Event Experience Design EV23 24 7 4 2 2 Dec Business Accounting FIN22 24 1 4 3 2 Dec Destination Management TW23 24 1 4 3 2 Feb Information Management IM23 24 1 4 3 2 Feb Markeing Plan MA25 24 2 4 3 2 Feb Markeing Plan MA25 24 2 2 2 Sept o.Jul Academic English MA25 3 2 2 2 Sept o.Jul PDP Seminar - Consliting	3	2	Sep	Databases & Information Retrieval	IM23	24	1	4
2 2 Oct Business Philosophy MO21 24 1 3 2 2 Oct & Apr Statistics & Quantitative Data GA21 24 1 4 2 2 Dec Event Experience Design EV33 24 7 4 2 2 Dec Business Accounting FIN22 24 1 4 2 2 Dec Enterprise Technology and Innovation TEC31 24 8 5 3 2 Feb Information Management TM32 24 1 4 3 2 Feb Marketing Plan MA25 24 2 4 3 2 Feb Marketing Plan MA25 24 2 4 3 2 Sep to Jul Aredemic English MA25 24 2 4 2 Sep to Jul Apoly Seminar - Consulting Skills 3 2 2 2 Sep to Jul Aproiget weesks lin-Company V	3	2	Sep	Economics & Tourism	TM24	24	1	5
2 2 Oct & Apr Event Experience Design GA21 24 1 4 3 2 Oct Event Experience Design EV23 24 7 4 2 2 Dec Business Accounting FIN22 24 1 4 2 2 Dec Enterprise Technology and Innovation TEC12 24 8 5 3 2 Dec Destination Management IM23 24 1 4 3 2 Feb Information Management IM22 24 7 4 3 2 Feb Marketing Plan MA25 24 2 4 2 2 Sep to Jul PDP 2-resonal Development Plan, Tutoring & Academic English 3 2 2 4 PDP Seminar - Consplication 3 3 2 2 2 Sep to Jul 4.Project weeks & In-Company Visits PW21 1 4 3 2 2 Oct Total Phase	2	2	Oct	2nd Foreign Languages	FL21	24	4	4
3 2 Oct Event Experience Design EV23 24 7 4 2 2 Dec Business Accounting FIN22 24 1 4 2 2 Dec Enterprise Technology and Innovation TEC21 24 8 5 3 2 Dec Destination Management IM23 24 1 4 3 2 Feb Information Management IM22 24 1 4 3 2 Feb Marketing Plan MA25 24 2 4 3 2 Feb Marketing Plan MA25 24 2 4 2 2 Sep to Jul PDP Seminar - Managing Diversity 3 2 2 5 4 0 PDP Seminar - Consulting Skills 3 2 2 2 Sep to Jul 4 PDP Seminar - Consulting Skills 3 2 2 2 Sep to Jul 4 Projectweeks & In-Company Visits PW21	2	2	Oct	Business Philosophy	M021	24	1	3
2 2 Dec Business Accounting FIN22 24 1 4 2 2 Dec Enterprise Technology and Innovation TEC21 24 1 5 3 2 Dec Destination Management IM22 24 1 5 3 2 Feb Information Management IM22 24 1 4 3 2 Feb The Global Sports Industry & Media SP25 24 7 4 3 2 Feb Marketing Plan MA25 24 2 4 2 Sep to Jul PDP 2-personal Development Plan, Tutoring & PDP2 12 5 2 2 1 PDP Seminar - Nanaging Diversity 3 2 2 2 Sep to Jul PDP Seminar - Consulting Skills 3 2 2 2 Sep to Jul 4 POP Seminar - Consulting Skulls 3 2 2 2 Sep to Jul 4 2,7 20 Total Phase 2 <	2	2	Oct & Apr	Statistics & Quantitative Data	GA21	24	1	4
2 2 Dec Enterprise Technology and Innovation TEC21 24 8 5 3 2 Dec Destination Management TM23 24 1 4 3 2 Feb Information Management IM22 24 1 4 3 2 Feb The Global Sports Industry & Media SP25 24 7 4 3 2 Feb Marketing Plan MA25 24 2 4 2 2 Sep to Jul PDP 2 - Personal Development Plan, Tutoring & Academic English 3 2 5 4 PDP Seminar - Nagotiation 3 2 2 5 4 PDP Seminar - Consulting Skills 3 3 2 2 2 Sep to Jul 4 Project weeks & In-Company Visits PW21 48 3 4 2&3 2 Apr to May In-Company Training WP21 n/a 2,7 20 3 Sep & Feb	3	2	Oct	Event Experience Design	EV23	24	7	4
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3 2 Feb The Global Sports Industry & Media SP25 24 7 4 3 2 Feb Marketing Plan MA25 24 2 4 2 2 Sep to Jull PDP 2 - Personal Development Plan, Tutoring & PDP2 12 5 4 2 2 Sep to Jull PDP Seminar - Managing Diversity 3 2 2 2 4 PDP Seminar - Napaging Diversity 3 2 2 2 2 PDP Seminar - Consulting Skills 3 2 2 4 PDP Seminar - Consulting Skills 3 2 2 2 Sep to Jul 4 Project weeks & In-Company Creativity 3 2 2 2 Sep to Jul 4 Project weeks & In-Company Visits PW21 48 3 4 283 2 Apr to May In-Company Training WP21 n/a 2,7 20 Total Phase 2 Contemporary Issues in the International Service MM33 24 1 5 3<	3	2	Dec	Destination Management	TM23	24	1	5
32FebMarketing PlanMA25242422Sep to JulPDP 2 - Personal Development Plan, Tutoring & Academic EnglishPDP 212540PDP Seminar-Managing Diversity32240PDP Seminar-Managing Diversity32251009DP Seminar-Managing Diversity32260PDP Seminar-Consulting Skills0322210PDP Seminar-Consulting Skills032222Sep to Jul4 Project weeks & In-Company VisitsPW2148342832Apr to MayIn-Company TrainingWP21n/a2,720Total Phase 2Phase 3Harmational Labour RelationsMO33241533Oct & AprBusiness PlanBL3124243Sep & FebContemporary Issues in the International Service IndustryMA34247533Oct & AprBusiness PlanBL31242443Oct & AprStrategic Marketing for SMEsMA31242433Oct & AprStrategic MarketingMA34247533Oct & AprStrategic Marketing for SMEsGA31242443Oct & AprStrategic	2	2	Feb	Information Management	IM22	24	1	4
2 2 Sep to Jul PDP 2 - Personal Development Plan, Tutoring & Academic English PDP 2 12 5 1 PDP Seminar - Managing Diversity 3 2 2 2 5 2 2 2 5 2 2 5 2 2 2 2 2 2 2 PDP Seminar - Consulting Skills 3 2 2 2 2 PDP Seminar - Consulting Skills 3 2 2 2 2 PDP Seminar - Conflict Management 3 2 2 2 Sep to Jul 4 Project weeks & In-Company Visits PW21 n/a 2,7 20 Total Phase 2 80 12 1 1 1 2 2 Sep & Feb Network weeks & In-Company Visits PW21 48 3 2 2 2 Sep & Feb Advanced Corporate Strategy Sitat dowed corporate Strategy <th< td=""><td>3</td><td>2</td><td>Feb</td><td>The Global Sports Industry & Media</td><td>SP25</td><td>24</td><td>7</td><td>4</td></th<>	3	2	Feb	The Global Sports Industry & Media	SP25	24	7	4
2 2 Sep to Jul Academic English PUP 2 12 5 Image: I	3	2	Feb	Marketing Plan	MA25	24	2	4
Image: second	2	2	Sep to Jul		PDP2	12	5	
Image: state in the s				PDP Seminar - Managing Diversity		3	2	
Image: PDP Seminar - Tapping your Creativity 3 2 PDP Seminar - Conflict Management 3 2 PDP Seminar - Conflict Management 3 2 2 Sep to Jul 4 Project weeks & In-Company Visits PW21 48 3 4 2&3 Apr to May In-Company Training WP21 n/a 2,7 20 Total Phase 2 80 Phase 3 Sep & Feb International Labour Relations MO33 24 1 5 4 3 Sep & Feb Advanced Corporate Strategy SM31 24 1 5 3 3 Oct & Apr Business Plan BL31 24 2 4 3 3 Dec & May International Marketing for SMEs MA31 24 2 4 4 3 Oct & Apr Business Plan BL31 24 2 4 3 Dec & May International Marketing for SMEs MA31 24 2 5 <td< td=""><td></td><td></td><td></td><td>PDP Seminar – Negotiation</td><td></td><td>3</td><td>2</td><td>2</td></td<>				PDP Seminar – Negotiation		3	2	2
Image: second				PDP Seminar - Consulting Skills		3	2	
2 2 Sep to Jul 4 Project weeks & In-Company Visits PW21 48 3 4 2&3 2 Apr to May In-Company Training WP21 n/a 2,7 20 Total Phase 2 80 Phase 3 4 3 Sep & Feb International Labour Relations MO33 24 1 5 4 3 Sep & Feb Advanced Corporate Strategy SM31 24 1 5 3 3 Sep & Feb Contemporary Issues in the International Service Industry HM34 24 1 5 3 3 Oct & Apr Business Plan BL31 24 2 4 4 3 Oct & Apr Strategic Marketing for SMEs MA31 24 2 4 4 3 Oct & Apr Strategic Marketing MA34 24 7 5 3 3 Oct & Apr Research Methodology & Quantitative Methods GA31 24 2 5				PDP Seminar - Tapping your Creativity		3	2	
2&32Apr to MayIn-Company TrainingWP21n/a2,720Total Phase 2Phase 343Sep & FebInternational Labour RelationsMO33241543Sep & FebAdvanced Corporate StrategySM31241533Sep & FebContemporary Issues in the International Service IndustryHM34241533Oct & AprBusiness PlanBL3124242433Dec & MayInternational Marketing for SMEsMA3124247533Oct & AprStrategic MarketingMA34247533Oct & AprStrategic MarketingMA34241543Dec & MayInternational Marketing for SMEsMA3124242443Oct & AprStrategic MarketingMA34247533Oct & AprResearch Methodology & Quantitative MethodsGA312422543Dec & MayStrategic ManagementTH32241533Dec & MayStrategic Management in the Hospitality and Tourism IndustryHM32241543Dec & MayIntercultural Business Communication for ManagersCM31242,71533Sep to JulPDP 3 - Personal De				PDP Seminar - Conflict Management		3	2	
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Phase 343Sep & FebInternational Labour RelationsMO33241543Sep & FebAdvanced Corporate StrategySM31241533Sep & FebContemporary Issues in the International Service IndustryHM34241533Oct & AprBusiness PlanBL31242433Dec & MayInternational Marketing for SMEsMA31242443Oct & AprStrategic MarketingMA34247533Oct & AprResearch Methodology & Quantitative MethodsGA3124254Dec & MaySustainable Tourism ManagementTM32241543Dec & MaySustainable Tourism ManagementTM32241543Dec & MaySustainable Tourism ManagementTM32241533Dec & MayIntercultural Business Communication for ManagersCM31242,8233Sep to JulPDP 3 - Personal Development Plan & TutoringPDP3n/a6Pass43Mork Placement ModuleWP31n/a2,715543Graduation AssignmentGA32n/a2,715580Total Phase JGraduation AssignmentGA32n/a2,7330 </td <td>2&3</td> <td>2</td> <td>Apr to May</td> <td>In-Company Training</td> <td>WP21</td> <td>n/a</td> <td>2,7</td> <td>20</td>	2&3	2	Apr to May	In-Company Training	WP21	n/a	2,7	20
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43Sep & FebAdvanced Corporate StrategySM31241533Sep & FebContemporary Issues in the International Service IndustryHM34241533Oct & AprBusiness PlanBL31242433Dec & MayInternational Marketing for SMEsMA31242443Oct & AprStrategic MarketingMA34247533Oct & AprStrategic MarketingMA34242540ec & MaySustainable Tourism ManagementTM32241543Dec & MayStrategic Management in the Hospitality and Tourism IndustryHM32241533Dec & MayIntercultural Business Communication for ManagersCM31242,8233Sep to JulPDP 3 - Personal Development Plan & TutoringPDP3n/a6Pass43Graduation AssignmentGA32n/a2,715343Graduation AssignmentGA32n/a2,720Total Phase 3	Phase 3	3						
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4 3 Dec_& May Strategic Management in the Hospitality and Tourism Industry HM32 24 1 5 3 3 Dec & May Intercultural Business Communication for Managers CM31 24 2,8 2 3 3 Dec & May Intercultural Business Communication for Managers CM31 24 2,8 2 3 3 Sep to Jul PDP 3 - Personal Development Plan & Tutoring PDP3 n/a 6 Pass 4 3 Work Placement Module WP31 n/a 2.7 15 4 3 Graduation Assignment GA32 n/a 2,77 20 Total Phase 3	3	3	Oct & Apr	Research Methodology & Quantitative Methods	GA31	24	2	5
4 3 Dec & May Tourism Industry HM32 24 1 5 3 3 Dec & May Intercultural Business Communication for Managers CM31 24 2,8 2 3 3 Sep to Jul PDP 3 - Personal Development Plan & Tutoring PDP3 n/a 6 Pass 4 3 Work Placement Module WP31 n/a 2,7 15 4 3 Graduation Assignment GA32 n/a 2,7 20 Total Phase 3	4		Dec & May	Sustainable Tourism Management	TM32	24	1	5
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Total Phase 3 80	4	3		Work Placement Module	WP31	n/a	2.7	15
	4	3		Graduation Assignment	GA32	n/a	2,7	20
Total Credits Offered 240	Total P	hase 3						80
	Total C	redits Of	fered					240



Suppo	rt Module	s (Pre-requisite	es for Phase 2, 3, Work placement respectively)				
l ear (in 4 yr)	Phase	Block	Module / Subject	Code	Lesson Hours	Examination type	ECs
1	1	Sep to Dec/Feb to May	IT, Office Software & Automation	ІМоі	24	2	Pass
3	3	Sep to Feb	Work Experience Preparation Module	WP32	16	2	Pase
hase	1						
1	1	Sep	Accounting & Bookkeeping	FIN11	24	1	5
1	1	Sep	Intercultural Management	CM11	24	1	4
2	1	Oct	Introduction to Statistics	GA11	24	1	4
1	1	Oct	Small Business Environment	BL11	24	1	4
1	1	Oct	Modern Principles of Marketing	MA11	24	1	5
1	1	Dec	International Hospitality Business	HM11	24	1	4
1	1	Dec	Introduction to Finance	FIN12	24	1	5
2	1	Dec	Principles of Events Management	EV11	24	1	5
1	1	Feb	Training in Interpersonal Skills				
			TIPS - Interviewing Skills				
			TIPS - Effective Meeting	CM12	12	6,8	2
			TIPS - Peak Performance				
			TIPS - Feedback and Group Interaction				
1	1	Feb	Enterprise Formation	BL15	24	1	3
2	1	Feb	Sociology and Organisational Behaviour	M015	24	1	4
1	1	Apr	Introduction to Sport Business Management	SP11	24	1	4
1	1	Apr	Managing Sales and Accounts	MA13	24	1	4
2	1	Apr	New Business Environment	BL13	24	1	4
2	1	May	International Tourism Business	TM11	24	1	4
1	1	May	International Law in Business and Commerce	BL14	24	1	4
1	1	May	2nd Foreign Languages	FL11	24	4	4
1	1	Sep to Jul	PDP 1 – Personal Development Plan & Tutoring and Academic English		60	5	
			PDP Seminar - Business Presentation Skills		3	2	
			PDP Seminar - Project Management Game	PDP1	3	2	5
			PDP Seminar - Leadership in Business Environment	3	3	2	5
			PDP Seminar - Team Building		3	2	
			PDP Seminar - Effective Time Management		3	2	
1	1	Sep to Jul	6 x Project Week & In-Company Visits	PW11	48	3	6



image: 1 e Marketing Research MA21 24 24 3 2 Sep Marketing Research MA21 24 2 2 4 3 2 Sep Events Marketing and Fundraising EV22 24 1 4 2 2 Sep Events Marketing and Fundraising EV22 24 1 4 2 2 Oct and Foreign Languages FL21 24 4 4 3 2 Oct Business Philosophy MO21 24 1 4 3 2 Oct Event Experience Design EV23 24 7 4 2 Dec Enterprise Technology and Innovation TEC23 24 1 4 3 2 Dec Risk and Griss Management in the Events Industry EV25 24 2 4 3 2 Feb Marketing Plan MA25 24 2 4 3 2	Year	Phas	Block	T (3 Years) Module / Subject	Code	Lesson	Examination	ECs
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3 2 Sep Events Marketing and Fundraising EV22 24 1 4 2 Sep Understanding and Managing People in Sport Business SP21 24 1 5 2 2 Oct and Foreign Languages FL21 24 1 4 3 2 Oct Business Philosophy MO21 24 1 4 3 2 Oct Event Experience Design EV23 24 1 4 4 2 Dec Business Accounting FIN22 24 1 4 2 Dec Risk and Crisis Management in the Events Industry EV23 24 1 4 3 2 Feb Marketing Plan MA25 24 2 4 3 2 Feb Marketing Plan MA25 24 8 5 2 2 Sep to Jul Aprote Marketing Plan, Tutoring & Academic English PDP2 12 5 2 S	<u>Phase 2</u>							
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33Oct & AprResearch Methodology & Quantitative MethodsGA31242543Dec & MayFestivals and Events: A Cross-Cultural ComparativeEV33248543Dec & MayStrategic Management in the Hospitality and Tourism IndustryHM32241533Dec & MayIntercultural Business Communication for ManagersCM31242,8233Sep to JulPDP 3 - Personal Development Plan & TutoringPDP3n/a6Pass43Work Placement ModuleWP31n/a2,71543Graduation AssignmentGA32n/a2,720	3	3	/		-	24	2	4
43Dec & MayFestivals and Events: A Cross-Cultural ComparativeEV33248543Dec & MayStrategic Management in the Hospitality and Tourism IndustryHM32241533Dec & MayIntercultural Business Communication for ManagersCM31242,8233Sep to JulPDP 3 - Personal Development Plan & TutoringPDP3n/a6Pass43Graduation AssignmentGA32n/a2,715	4	3	Oct & Apr	5 5	• ·	24	7	5
43Dec & MayStrategic Management in the Hospitality and Tourism IndustryHM32241533Dec & MayIntercultural Business Communication for ManagersCM31242,8233Sep to JulPDP3 - Personal Development Plan & TutoringPDP3n/a6Pass43Vork Placement ModuleWP31n/a2,71543Graduation AssignmentGA32n/a2,720	3	3				24		5
43Dec & MayTourism IndustryHM32241533Dec & MayIntercultural Business Communication for ManagersCM31242,8233Sep to JulPDP 3 - Personal Development Plan & TutoringPDP 3n/a6Pase43Work Placement ModuleWP31n/a2,71543Graduation AssignmentGA32n/a2,720	4	3	Dec & May		EV33	24	8	5
Image: ManagersManagersManagers33Sep to JulPDP 3 - Personal Development Plan & TutoringPDP 3n/a6Pass43Work Placement ModuleWP 31n/a2,71543Graduation AssignmentGA 32n/a2,720	4	3	Dec & May			24	1	5
4 3 Work Placement Module WP31 n/a 2,7 15 4 3 Graduation Assignment GA32 n/a 2,7 20	3	3	Dec & May		CM31	24	2,8	2
4 3 Work Placement Module WP31 n/a 2,7 15 4 3 Graduation Assignment GA32 n/a 2,7 20	3	3	Sep to Jul	5	PDP3	n/a	6	Pass
4 3 Graduation Assignment GA32 n/a 2,7 20	-	-				-	2.7	
		-			- J	-	1	
							-17	



SPORTS BUSINESS MANAGEMENT (3 Years)

Support Modules (Pre-requisites for Phase 2, 3, Work placement respectively)

1Sep to Dec/Feb to MayIT, Office Software & Automation33Sep to FebWork Experience Preparation ModuPhase 111SepAccounting & Bookkeeping11SepIntercultural Management21OctIntroduction to Statistics11OctSmall Business Environment11OctModern Principles of Marketing11DecInternational Hospitality Business11DecIntroduction to Finance21DecPrinciples of Events Management11DecTraining in Interpersonal Skills11DecTIPS - Interviewing Skills11DecTIPS - Feedback and Group Inter11FebEnterprise Formation21FebSociology and Organisational Behav11AprInternational Tourism Business11AprNew Business Environment21MayInternational Tourism Business11MayInternational Law in Business and Co11MayInternational Law in Business Presen11Sep to JulPDP 1 – Personal Development Plan Academic English11MayInternational Law in Business Presen11MayPDP Seminar - Leadership in Bu Environment21MayPDP Seminar - Effective Time N	Code	Lesson Hours	Examination type	ECs
Phase 1 1 1 Sep Accounting & Bookkeeping 1 1 Sep Intercultural Management 2 1 Oct Introduction to Statistics 1 1 Oct Small Business Environment 1 1 Oct Modern Principles of Marketing 1 1 Dec International Hospitality Business 1 1 Dec Introduction to Finance 2 1 Dec Principles of Events Management 1 1 Dec Training in Interpersonal Skills 1 1 Dec TIPS - Effective Meeting 1 1 Feb Sociology and Organisational Behave 1 1 Feb Sociology and Accounts 2 1 Apr Managing Sales and Accounts 2 1 Apr New Business Environment <td< td=""><td>ІМоі</td><td>24</td><td>2</td><td>Pass</td></td<>	ІМоі	24	2	Pass
11SepAccounting & Bookkeeping11SepIntercultural Management21OctIntroduction to Statistics11OctSmall Business Environment11OctModern Principles of Marketing11DecInternational Hospitality Business11DecIntroduction to Finance21DecPrinciples of Events Management11DecTraining in Interpersonal Skills11DecTraining in Interpersonal Skills11DecTriPS - Interviewing Skills11DecTIPS - Peak Performance11FebEnterprise Formation21FebSociology and Organisational Behav11AprManaging Sales and Accounts21AprNew Business Environment21MayInternational Tourism Business11MayInternational Law in Business and Co11MayPDP 1 – Personal Development Plan Academic English11Sep to JulPDP 2 – Prisonal Development Plan Academic English11Sep to JulPDP Seminar - Business Presen PDP Seminar - Leadership in Bu Environment11PDP Seminar - Team Building	le WP32	16	2	Pass
11SepIntercultural Management21OctIntroduction to Statistics11OctSmall Business Environment11OctModern Principles of Marketing11DecInternational Hospitality Business11DecIntroduction to Finance21DecPrinciples of Events Management11DecTraining in Interpersonal Skills11DecTraining in Interpersonal Skills11DecTriPS - Interviewing Skills11DecTIPS - Effective Meeting11FebEnterprise Formation21FebSociology and Organisational Behav11AprIntroduction to Sport Business Mana11AprNew Business Environment21MayInternational Tourism Business11MayInternational Law in Business and Co11MayInternational Law in Business and Co11Sep to JulPDP 1 – Personal Development Plan Academic English11Sep to JulPDP 2 – Personal Development Plan Academic English11PDP Seminar - Business Presen PDP Seminar - Leadership in Bu Environment21PDP Seminar - Team Building				
2 1 Oct Introduction to Statistics 1 1 Oct Small Business Environment 1 1 Oct Modern Principles of Marketing 1 1 Dec International Hospitality Business 1 1 Dec International Hospitality Business 1 1 Dec Introduction to Finance 2 1 Dec Principles of Events Management 1 1 Dec Training in Interpersonal Skills 1 1 Dec TriPS - Interviewing Skills 1 1 Dec TIPS - Effective Meeting 1 1 Dec TIPS - Feedback and Group Interviewing Skills 1 1 Feb Enterprise Formation 2 1 Feb Sociology and Organisational Behave 1 1 Apr Introduction to Sport Business Mana 1 1 Apr New Business Environment 2 1 Apr New Business Environment 2 1 May International Law in Business and Co 1	FIN11	24	1	5
11OctSmall Business Environment11OctModern Principles of Marketing11DecInternational Hospitality Business11DecIntroduction to Finance21DecPrinciples of Events Management11DecTraining in Interpersonal Skills11DecTraining in Interpersonal Skills11DecTraining in Interpersonal Skills11DecTraining in Interpersonal Skills11DecTIPS - Effective Meeting11FebEnterprise Formation21FebSociology and Organisational Behav11AprIntroduction to Sport Business Mana11AprNew Business Environment21MayInternational Tourism Business11MayInternational Law in Business and Co11MayInternational Law in Business and Co11Sep to JulPDP 1 – Personal Development Plan Academic English11Sep to JulPDP Seminar - Business Presen PDP Seminar - Project Manage PDP Seminar - Leadership in Bu Environment21PDP Seminar - Team Building	CM11	24	1	4
1 1 Oct Modern Principles of Marketing 1 1 Dec International Hospitality Business 1 1 Dec Introduction to Finance 2 1 Dec Principles of Events Management 1 1 Dec Principles of Events Management 1 1 Dec Training in Interpersonal Skills 1 1 Dec TIPS - Interviewing Skills 1 1 Dec TIPS - Effective Meeting 1 1 Dec TIPS - Peak Performance 1 1 Feb Enterprise Formation 2 1 Feb Sociology and Organisational Behav 1 1 Apr Introduction to Sport Business Mana 1 1 Apr Managing Sales and Accounts 2 1 Apr New Business Environment 2 1 May International Law in Business and Counts 1 1 May International Law in Business Presen 1 May International Law in Business Presen 1 May	GA11	24	1	4
1 1 Dec International Hospitality Business 1 1 Dec Introduction to Finance 2 1 Dec Principles of Events Management 1 1 Dec Training in Interpersonal Skills 1 1 Dec Training in Interpersonal Skills 1 1 Dec TIPS - Interviewing Skills 1 1 Dec TIPS - Effective Meeting 1 1 Feb Effective Meeting 1 1 Feb Enterprise Formation 2 1 Feb Sociology and Organisational Behave 1 1 Apr Introduction to Sport Business Management 1 1 Apr Managing Sales and Accounts 2 1 Apr New Business Environment 2 1 May International Law in Business and Counts 1 1 May International Law in Business and Counts 1 1 May International Law in Business Presen 1 1 May PDP 1 – Personal Development Plan Acad	BL11	24	1	4
1 1 Dec Introduction to Finance 2 1 Dec Principles of Events Management 1 1 Dec Training in Interpersonal Skills 1 1 Dec TIPS - Interviewing Skills 1 1 Dec TIPS - Interviewing Skills 1 1 Dec TIPS - Interviewing Skills 1 1 TIPS - Effective Meeting 1 1 Feb Enterprise Formation 2 1 Feb Sociology and Organisational Behave 1 1 Apr Introduction to Sport Business Management 1 1 Apr Managing Sales and Accounts 2 1 Apr New Business Environment 2 1 Apr New Business Environment 2 1 May International Law in Business and Co 1 1 May PDP 1 – Personal Development Plan Academic English PDP Seminar - Business Presen PDP Seminar - Business Presen PDP Seminar - Project Manage PDP Seminar - Leadership in Bu Environment PDP Semin	MA11	24	1	5
2 1 Dec Principles of Events Management 1 1 Dec Training in Interpersonal Skills 1 1 Dec TIPS - Interviewing Skills 1 1 TIPS - Interviewing Skills 1 1 TIPS - Effective Meeting 1 1 Feb Enterprise Formation 2 1 Feb Sociology and Organisational Behave 1 1 Apr Introduction to Sport Business Management 1 1 Apr Managing Sales and Accounts 2 1 Apr New Business Environment 2 1 May International Tourism Business 1 1 May International Law in Business and Co 1 1 May International Law in Business Presen 1 1 May PDP 1 – Personal Development Plan Academic English PDP Seminar - Business Presen PDP Seminar - Business Presen 9 PDP Seminar - Project Manage PDP Seminar - Team Building	HM11	24	1	4
1 1 Dec Training in Interpersonal Skills TIPS - Interviewing Skills TIPS - Interviewing Skills TIPS - Effective Meeting TIPS - Peak Performance TIPS - Peak Performance TIPS - Feedback and Group Interviewing Skills 1 1 Feb 2 1 Feb 1 1 Feb 2 1 Feb 3 1 Apr 1 1 Apr 1 1 Apr 1 1 Apr 1 Apr New Business Environment 2 1 May 1 1 May 1 May International Tourism Business 1 1 May 1 May International Law in Business and Co 1 1 May 1 May International Law in Business Presen 1 Sep to Jul PDP 1 – Personal Development Plan Academic English PDP Seminar - Business Presen PDP Seminar - Project Manage PDP Seminar - Leadership in Bu	FIN12	24	1	5
Image: Second State Sta	EV11	24	1	5
Image: Sector of the sector				
Image: Second Structure TIPS - Peak Performance Image: Second Structure TIPS - Feedback and Group Integration Image: Second Structure Image: Second Structure Image: Second Structure Image: Second Structur				
Image: system state statexpect statexpect state state state state state state	CM12	12	6,8	2
1 1 Feb Enterprise Formation 2 1 Feb Sociology and Organisational Behave 1 1 Apr Introduction to Sport Business Managing Sales and Accounts 1 1 Apr Managing Sales and Accounts 2 1 Apr New Business Environment 2 1 Apr New Business Environment 2 1 May International Tourism Business 1 1 May International Law in Business and Co 1 1 May 2nd Foreign Languages 1 1 Sep to Jul PDP 1 – Personal Development Plan Academic English PDP Seminar - Business Presen PDP Seminar - Business Presen PDP Seminar - Project Manage PDP Seminar - Leadership in Business Environment PDP Seminar - Team Building				
2 1 Feb Sociology and Organisational Behave 1 1 Apr Introduction to Sport Business Managing Sales and Accounts 1 1 Apr Managing Sales and Accounts 2 1 Apr New Business Environment 2 1 May International Tourism Business 1 1 May International Law in Business and Color 1 1 May 2nd Foreign Languages 1 1 Sep to Jul PDP 1 – Personal Development Plan Academic English 2 9 PDP Seminar - Business Presen PDP Seminar - Project Manage 2 PDP Seminar - Team Building PDP Seminar - Team Building	eraction			
1 1 Apr Introduction to Sport Business Mana 1 1 Apr Managing Sales and Accounts 2 1 Apr New Business Environment 2 1 May International Tourism Business 1 1 May International Law in Business and Co 1 1 May International Law in Business and Co 1 1 May 2nd Foreign Languages 1 1 May 2nd Foreign Languages 1 1 Sep to Jul PDP 1 – Personal Development Plan Academic English PDP Seminar - Business Presen PDP Seminar - Project Manage PDP Seminar - Project Manage PDP Seminar - Leadership in Bu Environment PDP Seminar - Team Building	BL15	24	1	3
1 1 Apr Managing Sales and Accounts 2 1 Apr New Business Environment 2 1 May International Tourism Business 1 1 May International Law in Business and Co 1 1 May International Law in Business and Co 1 1 May 2nd Foreign Languages 1 1 Sep to Jul PDP 1 – Personal Development Plan Academic English 1 Sep to Jul PDP Seminar - Business Presen PDP Seminar - Project Manage PDP Seminar - Project Manage PDP Seminar - Development PDP Seminar - Leadership in Bu Environment PDP Seminar - Team Building	riour MO15	24	1	4
2 1 Apr New Business Environment 2 1 May International Tourism Business 1 1 May International Law in Business and Co 1 1 May International Law in Business and Co 1 1 May 2nd Foreign Languages 1 1 Sep to Jul PDP 1 – Personal Development Plan Academic English PDP Seminar - Business Presen PDP Seminar - Business Presen PDP Seminar - Project Manage PDP Seminar - Leadership in Bu Environment PDP Seminar - Team Building PDP Seminar - Team Building	agement SP11	24	1	4
2 1 May International Tourism Business 1 1 May International Law in Business and Co 1 1 May 2nd Foreign Languages 1 1 Sep to Jul PDP 1 – Personal Development Plan Academic English 1 1 Sep to Jul PDP Seminar - Business Presen PDP Seminar - Project Manage PDP Seminar - Leadership in Bu Environment PDP Seminar - Team Building	MA13	24	1	4
1 1 May International Law in Business and Construction 1 1 May 2nd Foreign Languages 1 1 Sep to Jul PDP 1 – Personal Development Plan Academic English 1 1 Sep to Jul PDP 2 – Personal Development Plan Academic English 1 1 Sep to Jul PDP 5 Seminar - Business Presen PDP Seminar - Project Manage PDP Seminar - Leadership in Business PDP Seminar - Leadership in Business PDP Seminar - Team Building	BL13	24	1	4
1 1 May 2nd Foreign Languages 1 1 Sep to Jul PDP 1 – Personal Development Plan Academic English 0 PDP Seminar - Business Presen PDP Seminar - Project Manage PDP Seminar - Leadership in Business Environment PDP Seminar - Team Building	TM11	24	1	4
1 1 Sep to Jul PDP 1 – Personal Development Plan Academic English 1 1 Sep to Jul PDP 2 eminar - Business Presen PDP Seminar - Project Manage 1 1 PDP 2 eminar - Project Manage 1 1 PDP 2 eminar - Project Manage 1 1 PDP 2 eminar - Leadership in Business 1 1 PDP 2 eminar - Team Building	ommerce BL14	24	1	4
I Sep to Jul Academic English I I PDP Seminar - Business Presen I PDP Seminar - Project Manage I PDP Seminar - Leadership in Business I I I PDP Seminar - Team Building	FL11	24	4	4
PDP Seminar - Project Manage PDP Seminar - Leadership in Bu Environment PDP Seminar - Team Building	& Tutoring and	60	5	
PDP Seminar - Leadership in Bu Environment PDP Seminar - Team Building	tation Skills	3	2	
Environment PDP Seminar - Team Building	ment Game PDP1	3	2	
·	usiness	3	2	5
PDP Seminar - Effective Time N		3	2	
	/lanagement	3	2	
1 1 Sep to Jul 6 x Project Week & In-Company	Visits PW11	48	3	6



SPOR	TS BL	JSINESS	MANAGEMENT (3 Years)				
Year (in 4 yr.)	Phas e	Block	Module / Subject	Code	Lesson Hours	Examination type	ECs
Phase 2							
2	2	Sep	Marketing Research	MA21	24	2	4
2	2	Sep	Understanding and Managing People in Sport Business	SP21	24	1	5
3	2	Sep	Events Marketing and Fundraising	EV22	24	1	4
2	2	Oct	2nd Foreign Languages	FL21	24	4	4
2	2	Oct	Business Philosophy	M021	24	1	3
3	2	Oct	Event Experience Design	EV23	24	7	4
3	2	Oct & Apr	Statistics & Quantitative Data	GA21	24	1	4
2	2	Dec	Business Accounting	FIN22	24	1	4
3	2	Dec	Enterprise Technology and Innovation	TEC21	24	8	5
2	2	Dec	Mass Communication	CM21	24	8	5
3	2	Feb	The Global Sports Industry and Media	SP25	24	7	4
3	2	Feb	The Law and Regulation of Sport	SP26	24	1	4
3	2	Feb	Marketing Plan	MA25	24	2	4
2	2	Sep to Jul	PDP 2 – Personal Development Plan, Tutoring & Academic English	PDP2	12	5	
			PDP Seminar - Managing Diversity		3	2	
			PDP Seminar – Negotiation		3	2	2
			PDP Seminar - Consulting Skills		3	2	
			PDP Seminar - Tapping your Creativity		3	2	
			PDP Seminar - Conflict Management		3	2	
2	2	Sep to Jul	4 Project week & In-Company Visits	PW21	32	3	4
2&3	2	Apr & May	Sports Business In-Company Training	WP21	n/a	2,7	20
Total Ph	ase 2						80
Phase 3							
3	3	Sep & Feb	Community Sport Development: Policy and Practice	SP31	24	1	5
4	3	Sep & Feb	International Labour Relations	MO33	24	1	5
4	3	Sep & Feb	Advanced Corporate Strategy	SM31	24	1	5
3	3	Oct & Apr	Business Plan	BL31	24	2	4
3	3	Dec & May	International Marketing for SMEs	MA31	24	2	4
4	3	Oct & Apr	Strategic Marketing	MA ₃₄	24	7	5
3	3	Oct & Apr	Research Methodology & Quantitative Methods	GA31	24	2	5
4	3	Dec & May	Festivals and Events: A Cross-Cultural Comparative	EV33	24	8	5
4	3	Dec & May	Strategic Change Management in Sport Business	SP34	24	1	5
3	3	Dec & May	Intercultural Business Communication for Managers	CM31	24	2,8	2
3	3	Sep to Jul	PDP 3 - Personal Development Plan & Tutoring	PDP3	n/a	6	Pass
4	3		Work Placement Module	WP31	n/a	2,7	15
4	3		Graduation Assignment	GA32	n/a	2,7	20
Total Ph	ase 3						80
Total Cr	edits Off	ered					240



HOSE	PITALI	TY MANA	GEMENT – ADDITIONAL PHASE	3 TRAC	ΣK			
Year (in 4 yr)	Phase	Block	Module / Subject	Code	Lesson Hours	Examination type	ECs	
Phase 3								
3	3	Sep & Feb	Contemporary Issues in the International Service Industry	HM34	24	1	5	
4	3	Sep & Feb	International Labour Relations	MO33	24	1	5	
4	3	Sep & Feb	Advanced Corporate Strategy	SM31	24	1	5	
3	3	Oct & Apr	Business Plan	BL31	24	2	4	
3	3	3&7	International Marketing for SMEs	MA31	24	2	4	
4	3	Oct & Apr	Beverage Marketing	HM ₃₅	24	1	5	
3	3	Oct & Apr	Research Methodology & Quantitative Methods	GA31	24	1	5	
4	3	Dec & May	Sustainable Tourism Management	TM32	24	1	5	
4	3	Dec & May	Strategic Management in the Hospitality and Tourism Industry	HM32	24	1	5	
3	3	Dec & May	Intercultural Business Communication for Managers	CM31	24	2,8	2	
3	3	Sep to Jul	PDP 3 - Personal Development Plan & Tutoring	PDP3	n/a	6	Pass	
4	3		Work Placement Module	WP31	n/a	2,7	15	
4	3		Graduation Assignment	GA32	n/a	2,7	20	
Total Phase 3							80	
Total C	Total Credits Offered							

Note: the above Phase 3 curriculum is for HBA students who have mixed specialisations within the BBA programmes at WUAS or who have transferred credits into the programme from other institutions outside of WUAS.



HBA PROGRAMES CURRICULUM (4 YEARS)

HOTEL & HOSPITALITY SERVICES MANAGEMENT (4 Years)

			for Phase 2, 3, Work placement respectively)				
Year (in 4 yrs.)	Phase	Block	Module / Subject	Code	Lesson Hours	Examination type	ECs
1	1	Sep to Dec/Feb to May	IT, Office Software & Automation	IMoı	24	2	Pass
3	3	Sep to Feb	Work Experience Preparation Module	WP32	16	2	Pass
Year 1							
1	1	Sep	Accounting & Bookkeeping	FIN11	24	1	5
1	1	Sep	Intercultural Management	CM11	24	1	4
1	1	Oct	Small Business Environment	BL11	24	1	4
1	1	Oct	Modern Principles of Marketing	MA11	24	1	5
1	1	Dec	International Hospitality Business	HM11	24	1	4
2	1	Dec	Principles of Events Management	EV11	24	1	5
1	1	Dec	Introduction to Finance	FIN12	24	1	5
1	1	Feb	Training in Interpersonal Skills				
			TIPS - Interviewing Skills				
			TIPS - Effective Meeting	CM12	12	6,8	2
			TIPS - Peak Performance				
			TIPS - Feedback and Group Interaction				
1	1	Feb	Enterprise Formation	BL15	24	1	3
1	1	Apr	Introduction to Sport Business Management	SP11	24	1	4
1	1	May	International Law in Business and Commerce	BL14	24	1	4
1	1	May	2nd Foreign Languages	FL11	24	4	4
1	1	Sep to Jul	PDP 1 – Personal Development Plan & Tutoring and Academic English		60	5	
			PDP Seminar - Business Presentation Skills		3	2	
			PDP Seminar - Project Management Game	PDP1	3	2	_
			PDP Seminar - Leadership in Business Environment		3	2	5
			PDP Seminar - Team Building		3	2	
			PDP Seminar - Effective Time Management		3	2	
1	1	Sep to Jul	6 x Project Week & In-Company Visits	PW11	48	3	6
۲otal ۲	′ear 1 🔄						60



Year	Ph	Block	ALITY SERVICES MANAGEMENT(4 Years Module / Subject	Code	Lesson	Examination	ECs
(in 4 yrs.)	ase				Hours	type	
Year 2	1	Oct	Introduction to Statistics	GA11	<i>i</i>		Γ.
2	1			HM ₂	24	1	4
2	2	Sep	Food and Beverage Operations	1	24	1	4
2	2	Sep	Hotel Management	HM2 6	24	1	4
2	2	Oct	2nd Foreign Languages	FL21	24	4	4
3	2	Oct	Hospitality Design and the Environment	HM2 5	24	1	5
2	2	Dec	Business Accounting	FIN2	24	1	4
2	2	Dec	Food and Beverage Management	HM27	24	1	4
2	1	Feb	Sociology and Organisational Behaviour	MO1 5	24	1	4
2	2	Feb	Marketing Plan	MA2	24	2	4
3	2	Feb	Hospitality Consumer Experience	HM2 4	24	8	5
1	1	Apr	Managing Sales and Accounts	MA13	24	1	4
2	1	Apr	New Business Environment	BL13	24	1	4
2	1	May	International Tourism Business	TM11	24	1	4
2	2	Sep to Jul	PDP 2 – Personal Development Plan, Tutoring & Academic English	PDP2	12	5	
			PDP Seminar - Managing Diversity		3	2	
			PDP Seminar – Negotiation		3	2	2
			PDP Seminar - Consulting Skills		3	2	
			PDP Seminar - Tapping your Creativity		3	2	
			PDP Seminar - Conflict Management		3	2	
2	2	Sep to Jul	4 Project week & In-Company Visits	PW21	48	3	4
	Year 2						60
Year 3		-					1
2	2	Sep	Marketing Research	MA21	24	2	4
3	3	Sep & Feb	Contemporary Issues in the International Service Industry	HM3 4	24	1	5
2	2	Oct	Business Philosophy	MO2 1	24	1	3
3	3	Oct & Apr	Business Plan	BL31	24	2	4
3	2	Oct & Apr	Statistics & Quantitative Data	GA21	24	1	4
3	2	Dec	Enterprise Technology & Innovation	TEC2	24	8	5
3	3	Dec & May	International Marketing for SMEs	MA31	24	2	4
3	3	Oct & Apr	Research Methodology & Quantitative Methods	GA31	24	2	5
3	3	Dec & May	Intercultural Business Communication for Managers	CM31	24	2,8	2
3	2	Feb	Law and Human Resource in Hospitality	HM2 2	24	1	4
3	3	Sep to Jul	PDP 3 - Personal Development Plan & Tutoring	PDP3	n/a	6	Pass
2&3	2	Apr to May	Hospitality In-Company Training	WP21	n/a	2.7	20
Total	Year 3	ividy					60
Year 4							
_	3	Sep & Feb	International Labour Relations	MO ₃	24	1	5
4				5			
4	3	Sep & Feb	Advanced Corporate Strategy	SM31	24	1	5

Education & Examination Guide

Wittenborg University of Applied Sciences

HBA Programme Curriculum - Bachelor's (Hospitality) Business Administration



4	3	Dec & May	Sustainable Tourism Management	TM32	24	1	5
4	3	Dec & May	Strategic Management in the Hospitality and Tourism Industry	HM3 2	24	1	5
4	3		Work Placement Module	WP31	n/a	2,7	15
4	3		Graduation Assignment	GA32	n/a	2,7	20
Total `	Year 4						60
Total	Credits	Offered					240



Johho		es (Pre-reguisité	es for Phase 2, 3, Work placement respectively)				
Year (in 4 yrs.)	Phas e	Block	Module / Subject	Code	Lesson Hours	Examination type	ECs
1	1	Sep to Dec/Feb to May	IT, Office Software & Automation	IM01	24	2	Pas
3	3	Sep to Feb	Work Experience Preparation Module	WP32	16	2	Pas
/ear 1							
1	1	Sep	Accounting & Bookkeeping	FIN11	24	1	5
1	1	Sep	Intercultural Management	CM11	24	1	4
1	1	Oct	Small Business Environment	BL11	24	1	4
1	1	Oct	Modern Principles of Marketing	MA11	24	1	5
1	1	Dec	International Hospitality Business	HM11	24	1	4
1	1	Dec	Introduction to Finance	FIN12	24	1	5
2	1	Dec	Principles of Events Management	EV11	24	1	5
1	1	Dec	Training in Interpersonal Skills				
			TIPS - Interviewing Skills				
			TIPS - Effective Meeting	CM12	12	6,8	2
			TIPS - Peak Performance				
			TIPS - Feedback and Group Interaction				
1	1	Feb	Enterprise Formation	BL15	24	1	3
1	1	Apr	Introduction to Sport Business Management	SP11	24	1	4
1	1	May	International Law in Business and Commerce	BL14	24	1	4
1	1	May	2nd Foreign Languages	FL11	24	4	4
1	1	Sep to Jul	PDP 1 – Personal Development Plan & Tutoring and Academic English		60	5	
			PDP Seminar - Business Presentation Skills		3	2	
			PDP Seminar - Project Management Game	PDP1	3	2	_
			PDP Seminar - Leadership in Business Environment		3	2	5
			PDP Seminar - Team Building		3	2	
			PDP Seminar - Effective Time Management		3	2	
1	1	Sep to Jul	6 x Project Week & In-Company Visits	PW11	48	3	6



тои	JRISM	MANAGE	MENT (4 Years)				
Үеа	Phase	Block	Module / Subject	Code	Lesson	Examination	ECs
r (in 4					Hours	type	
yrs.) Year 2				1	I	<u> </u>	
2	1	Oct	Introduction to Statistics	GA11	24	1	4
2	2	Oct	2nd Foreign Languages	FL21	24	4	4
3	2	Oct	Event Experience Design	EV23	24	7	4
3	2	Feb	Marketing Plan	MA25	24	2	4
1	1	Apr	Managing Sales and Accounts	MA13	24	1	4
3	2	Dec	Destination Management	TM23	24	1	5
2	2	Dec	Business Accounting	FIN22	24	1	4
2	2	Dec	Enterprise Technology and Innovation	TEC21	24	8	5
2	1	Feb	Sociology and Organisational Behaviour	MO15	24	1	4
2	2	Feb	Information Management	IM22	24	1	4
3	2	Feb	The Global Sports Industry & Media	SP25	24	7	4
2	1	Apr	New Business Environment	BL13	24	1	4
2	1	May	International Tourism Business	TM11	24	1	4
2	2	Sep to Jul	PDP 2 – Personal Development Plan, Tutoring & Academic English	PDP2	12	5	
			PDP Seminar - Managing Diversity		3	2	
			PDP Seminar – Negotiation		3	2	2
			PDP Seminar - Consulting Skills		3	2	
			PDP Seminar - Tapping your Creativity		3	2	
			PDP Seminar - Conflict Management		3	2	
2	2	Sep to Jul	4 Project weeks & In-Company Visits	PW21	48	3	4
Total `	Year 2						60
Year 3				1	I	I	1
2	2	Sep	Marketing Research	MA21	24	2	4
3	2	Sep	Databases & Information Retrieval	IM23	24	1	4
3	2	Sep	Economics & Tourism	TM24	24	1	5
2	2	Oct	Business Philosophy	MO21	24	1	3
2	2	Oct & Apr	Statistics & Quantitative Data	GA21	24	1	4
3	3	Sep & Feb	Contemporary Issues in the International Service Industry	HM34	24	1	5
3	3	Oct & Apr	Business Plan	BL31	24	2	4
3	3	Dec & May	International Marketing for SMEs	MA31	24	2	4
3	3	Oct & Apr	Research Methodology & Quantitative Methods	GA31	24	2	5
3	3	Dec & May	Intercultural Business Communication for Managers	CM31	24	2,8	2
3	3	Sep to Jul	PDP 3 - Personal Development Plan & Tutoring	PDP3	n/a	6	Pass
2&3	2	Apr to May	In-Company Training	WP21	n/a	2,7	20
Total `	Year 3						60
Year 4							
4	3	Sep & Feb	International Labour Relations	MO33	24	1	5
4	3	Sep & Feb	Advanced Corporate Strategy	SM31	24	1	5
4	3	Oct & Apr	Strategic Marketing	MA ₃₄	24	7	5
4		Dec & May	Sustainable Tourism Management	TM32	24	1	5
4	3	Dec & May	Strategic Management in the Hospitality and Tourism Industry	HM32	24	1	5
3	3		Work Placement Module	WP31	n/a	2.7	15
3	3		Graduation Assignment	GA32	n/a	2,7	20
Total `							60
Total	Credits O	offered					240



Suppo	rt Modules	s (Pre-requisites	for Phase 2, 3, Work placement respectively)				
′ear (in 4 yrs.)	Phase	Block	Module / Subject	Code	Lesson Hours	Examination type	ECs
1	1	Sep to Dec/Feb to May	IT, Office Software & Automation	ІМоі	24	2	Pass
3	3	Sep to Feb	Work Experience Preparation Module	WP32	16	2	Pas
'ear 1							
1	1	Sep	Accounting & Bookkeeping	FIN11	24	1	5
1	1	Sep	Intercultural Management	CM11	24	1	4
1	1	Oct	Small Business Environment	BL11	24	1	4
1	1	Oct	Modern Principles of Marketing	MA11	24	1	5
1	1	Dec	International Hospitality Business	HM11	24	1	4
1	1	Dec	Introduction to Finance	FIN12	24	1	5
2	1	Dec	Principles of Events Management	EV11	24	1	5
1	1	Feb	Training in Interpersonal Skills				
			TIPS - Interviewing Skills				
			TIPS - Effective Meeting	CM12	12	6,8	2
			TIPS - Peak Performance	-			
			TIPS - Feedback and Group Interaction				
1	1	Feb	Enterprise Formation	BL15	24	1	3
1	1	Apr	Introduction to Sport Business Management	SP11	24	1	4
1	1	May	International Law in Business and Commerce	BL14	24	1	4
1	1	May	2nd Foreign Languages	FL11	24	4	4
1	1	Sep to Jul	PDP 1 – Personal Development Plan & Tutoring and Academic English		60	5	
			PDP Seminar - Business Presentation Skills		3	2	
			PDP Seminar - Project Management Game	PDP1	3	2	-
			PDP Seminar - Leadership in Business Environment		3	2	5
			PDP Seminar - Team Building		3	2	
			PDP Seminar - Effective Time Management		3	2	
		Sep to Jul	6 x Project Week & In-Company Visits	PW11	48		6



EVEN	T MAN	AGEMEN	T (4 Years)				
Year	Phase	Block	Module / Subject	Code	Lesson	Examination	ECs
(in 4 yr.)					Hours	type	
Year 2							
2	2	Sep	Understanding and Managing People in Sport Business	SP21	24	1	5
2	1	Oct	Introduction to Statistics	GA11	24	1	4
2	2	Oct	2nd Foreign Languages	FL21	24	4	4
3	2	Oct	Event Experience Design	EV23	24	7	4
3	2	Sep	Events Marketing and Fundraising	EV22	24	1	4
3	2	Feb	Marketing Plan	MA25	24	2	4
1	1	Apr	Managing Sales and Accounts	MA13	24	1	4
2	2	Dec	Business Accounting	FIN22	24	1	4
2	2	Dec	Enterprise Technology and Innovation	TEC21	24	8	5
2	1	Feb	Sociology and Organisational Behaviour	MO15	24	1	4
2	2	Feb	Information Management	IM ₂₂	24	1	4
2	1	Apr	New Business Environment	BL13	24	1	4
			International Tourism Business	TM11			
2	1	May		LIVITT	24	1	4
2	2	Sep to Jul	PDP 2 – Personal Development Plan, Tutoring & Academic English	PDP2	12	5	
			PDP Seminar - Managing Diversity		3	2	
			PDP Seminar – Negotiation		3	2	2
			PDP Seminar - Consulting Skills		3	2	
			PDP Seminar - Tapping your Creativity		3	2	
			PDP Seminar - Conflict Management		3	2	
2	2	Sep to Jul	4 Project weeks & In-Company Visits	PW21	48	3	4
Total Ye	ar 2						60
<u>Year 3</u>		r			1		
3	2	Sep	Marketing Research	MA21	24	2	4
3	3	Sep to Feb	Contemporary Issues in the International Service Industry	HM ₃₄	24	1	5
2	2	Oct	Business Philosophy	M021	24	2	3
2	2	Oct & Apr	Statistics & Quantitative Data	GA21	24	1	4
3	3	Oct & Apr	Business Plan	BL31	24	2	4
3	2	Dec	Risk and Crisis Management in the Events Industry	EV25	24	1	4
3	3	Dec & May	International Marketing for SMEs	MA31	24	2	4
3	3	Oct & Apr	Research Methodology & Quantitative Methods	GA31	24	2	5
3	3	Dec & May	Intercultural Business Communication for Managers	CM31	24	2,8	2
3	2	Feb	Hospitality Consumer Experience	HM24	24	8	5
3	3	Sep to Jul	PDP 3 - Personal Development Plan & Tutoring	PDP3	n/a	6	Pass
2&3	2	Apr to May	In-Company Training	WP21	n/a	2,7	20
Total Yea	ar 3						60
<u>Year 4</u>							
4	3	Sep & Feb	International Labour Relations	MO33	24	1	5
4	3	Sep & Feb	Advanced Corporate Strategy	SM31	24	1	5
4	3	Oct & Apr	Strategic Marketing	MA ₃₄	24	7	5
4	3	Dec & May	Festivals and Events: A Cross-Cultural Comparative	EV33	24	8	5
4	3	Dec & May	Strategic Management in the Hospitality and Tourism Industry	HM32	24	1	5
4	3		Work Placement Module	WP31	n/a	2,7	15
4	3		Graduation Assignment	GA32	n/a	2,7	20
4 Total Ye				C . 152		-1/	60
	edits Offe	rod					
Total Cr	earts Offel	ed					240



SPORTS BUSINESS MANAGEMENT (4 Years) Support Modules (Pre-requisites for Phase 2, 3, Work placement respectively)

Year (in 4 yr.)	Phase	Block	Module / Subject	Code	Lesson Hours	Examination type	ECs
1	1	Sep to Dec/Feb to May	IT, Office Software & Automation	ІМоі	24	2	Pass
3	3	Sep to Feb	Work Experience Preparation Module	WP32	16	2	Pass
Year 1							
1	1	Sep	Accounting & Bookkeeping	FIN11	24	1	5
1	1	Sep	Intercultural Management	CM11	24	1	4
1	1	Oct	Small Business Environment	BL11	24	1	4
1	1	Oct	Modern Principles of Marketing	MA11	24	1	5
1	1	Dec	International Hospitality Business	HM11	24	1	4
1	1	Dec	Introduction to Finance	FIN12	24	1	5
2	1	Dec	Principles of Events Management	EV11	24	1	5
1	1	Dec	Training in Interpersonal Skills				
			TIPS - Interviewing Skills		12		2
			TIPS - Effective Meeting	CM12		6,8	
			TIPS - Peak Performance				
			TIPS - Feedback and Group Interaction				
1	1	Feb	Enterprise Formation	BL15	24	1	3
1	1	Apr	Introduction to Sport Business Management	SP11	24	1	4
1	1	May	International Law in Business and Commerce	BL14	24	1	4
1	1	May	2nd Foreign Languages	FL11	24	4	4
1	1	Sep to Jul	PDP 1 – Personal Development Plan & Tutoring and Academic English		60	5	
			PDP Seminar - Business Presentation Skills		3	2	
			PDP Seminar - Project Management Game	PDP1	3	2	-
			PDP Seminar - Leadership in Business Environment		3	2	5
			PDP Seminar - Team Building		3	2	
			PDP Seminar - Effective Time Management		3	2	
1	1	Sep to Jul	6 x Project Week & In-Company Visits	PW11	48	3	6
Fotal Ye	arı						60



	Phase	Block	ANAGEMENT (4 Years) Module / Subject	Code	Lesson	Examination	ECs
(in 4 yr.)					Hours	type	
Year <u>2</u>	•						
2	2	Sep	Understanding and Managing People in Sport	SP21	24	1	5
2	2	-	Business		24	±	2
2	1	Oct	Introduction to Statistics	GA11	24	1	4
3	2	Sep	Events Marketing and Fundraising	EV22	24	1	4
2	2	Oct	2nd Foreign Languages	FL21	24	4	4
3	2	Oct	Event Experience Design	EV23	24	7	4
2	2	Dec	Business Accounting	FIN22	24	1	4
2	2	Dec	Mass Communication	CM21	24	8	5
2	2	Sep to Jul	PDP 2 – Personal Development Plan, Tutoring & Academic English	PDP2	12	5	
			PDP Seminar - Managing Diversity		3	2	
			PDP Seminar – Negotiation		3	2	2
			PDP Seminar - Consulting Skills		3	2	2
			PDP Seminar - Tapping your Creativity		3	2	
			PDP Seminar - Conflict Management		3	2	
2	2	Sep to Jul	4 Project week & In-Company Visits	PW21	32	3	4
2	1	Feb	Sociology and Organisational Behaviour	MO15	24	1	4
3	2	Feb	Marketing Plan	MA ₂₅	24	2	4
3	2	Feb	The Global Sports Industry and Media	SP25	24	7	4
1	1	Apr	Managing Sales and Accounts	MA13	24	1	4
2	1	Apr	New Business Environment	BL13	24	1	4
2	1	May	International Tourism Business	TM11	24	1	4
 Total Ye					-7	_	60
Year 3	<u>.</u>						
2	2	Sep	Marketing Research	MA21	24	2	4
3	3	Sep & Feb	Community Sport Development: Policy and Practice	SP31	24	1	5
3	2	Oct & Apr	Statistics & Quantitative Data	GA21	24	1	4
3	3	Oct & Apr	Business Plan	BL31	24	2	4
2	2	Oct	Business Philosophy	MO21	24	1	3
3	2	Dec	Enterprise Technology and Innovation	TEC21	24	8	5
3	3	Dec & May	International Marketing for SMEs	MA31	24	2	4
2	3	, Oct & Apr	Research Methodology & Quantitative Methods	GA31	24	2	5
ч				5			2
3	з		Intercultural Business Communication for Managers	CM31	24	2.8	
3	3	Dec & May	Intercultural Business Communication for Managers The Law and Regulation of Sport	CM31 SP26	24	2,8	
3 3	2	Dec & May Feb	The Law and Regulation of Sport	SP26	24	1	4
3	1	Dec & May Feb Sep to Jul Apr and	5	-		1	
3 3 3	2 3 2	Dec & May Feb Sep to Jul	The Law and Regulation of Sport PDP 3 - Personal Development Plan & Tutoring	SP26 PDP3	24 n/a	1 6	4 Pass
3 3 3 2&3	2 3 2	Dec & May Feb Sep to Jul Apr and	The Law and Regulation of Sport PDP 3 - Personal Development Plan & Tutoring	SP26 PDP3	24 n/a	1 6	4 Pass 20
3 3 2&3 Total Ye <u>Year 4</u>	2 3 2 ar 3	Dec & May Feb Sep to Jul Apr and	The Law and Regulation of Sport PDP 3 - Personal Development Plan & Tutoring	SP26 PDP3	24 n/a n/a	1 6	4 Pass 20 60
3 3 2&3 Total Ye <u>Year 4</u> 4	2 3 2 ar 3 3	Dec & May Feb Sep to Jul Apr and May	The Law and Regulation of Sport PDP 3 - Personal Development Plan & Tutoring Sports Business In-Company Training	SP26 PDP3 WP21 MO33	24 n/a n/a 24	1 6 2,7	4 Pass 20 60 5
3 3 2&3 Total Ye <u>Year 4</u> 4 4	2 3 2 ar 3 3 3	Dec & May Feb Sep to Jul Apr and May Sep & Feb	The Law and Regulation of Sport PDP 3 - Personal Development Plan & Tutoring Sports Business In-Company Training International Labour Relations	SP26 PDP3 WP21 MO33 SM31	24 n/a n/a	1 6 2,7 1 1	4 Pass 20 60 5 5
3 3 2&3 Total Ye <u>Year 4</u> 4 4	2 3 2 ar 3 3 3 3	Dec & May Feb Sep to Jul Apr and May Sep & Feb Sep & Feb	The Law and Regulation of Sport PDP 3 - Personal Development Plan & Tutoring Sports Business In-Company Training International Labour Relations Advanced Corporate Strategy	SP26 PDP3 WP21 MO33	24 n/a n/a 24 24	1 6 2,7	4 Pass 20 60 5 5 5 5
3 3 2&3 Total Ye <u>Year 4</u> 4 4 4	2 3 2 ar 3 3 3 3 3 3	Dec & May Feb Sep to Jul Apr and May Sep & Feb Sep & Feb Sep & Feb Oct & Apr	The Law and Regulation of Sport PDP 3 - Personal Development Plan & Tutoring Sports Business In-Company Training International Labour Relations Advanced Corporate Strategy Strategic Marketing	SP26 PDP3 WP21 MO33 SM31 MA34 EV33	24 n/a n/a 24 24 24	1 6 2,7 1 1 7	4 Pass 20 60 5 5 5 5 5 5 5
3 3 2&3 Total Ye <u>Year 4</u> 4 4	2 3 2 3 3 3 3 3 3 3 3 3	Dec & May Feb Sep to Jul Apr and May Sep & Feb Sep & Feb Oct & Apr Dec & May	The Law and Regulation of Sport PDP 3 - Personal Development Plan & Tutoring Sports Business In-Company Training International Labour Relations Advanced Corporate Strategy Strategic Marketing Festivals and Events: A Cross-Cultural Comparative	SP26 PDP3 WP21 MO33 SM31 MA34	24 n/a n/a 24 24 24 24 24	1 6 2,7 1 1 7 8	4 Pass 20 60 5 5 5 5
3 3 2&3 Total Ye <u>Year 4</u> 4 4 4 4 4	2 3 2 ar 3 3 3 3 3 3	Dec & May Feb Sep to Jul Apr and May Sep & Feb Sep & Feb Oct & Apr Dec & May	The Law and Regulation of Sport PDP 3 - Personal Development Plan & Tutoring Sports Business In-Company Training International Labour Relations Advanced Corporate Strategy Strategic Marketing Festivals and Events: A Cross-Cultural Comparative Strategic Change Management in Sport Business	SP26 PDP3 WP21 MO33 SM31 MA34 EV33 SP34	24 n/a n/a 24 24 24 24 24 24 24	1 6 2,7 1 1 7 8 1	4 Pass 20 60 5 5 5 5 5 5 5 5