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The Apeldoorn Region

If there is one city in the Netherlands where living and working, commerce and recreation, natural beauty and urban lifestyle all come together, it must be Apeldoorn. It is the 12th largest city in the Netherlands, situated in a central location and only an hour from Amsterdam. With more than 150 thousand inhabitants it is a natural location for a progressive, successful business school. Apeldoorn's attraction to large and small companies is evident, as the city provides more than 100,000 jobs within the municipality.

Large companies in the area include corporations in the insurance and banking industry, as well as the information technology sector. Apeldoorn also provides a home to large sections of public sector employees including the Taxation Department and the Land Registry Office, which both administer information and IT services from the city. The number of companies in the Apeldoorn area exceeds 7.5 thousand, making it one of the top business cities in the Netherlands. The potential for students to complete their work placements and graduation assignments within the thriving city is a great advantage of Wittenborg's location.

Apeldoorn has enjoyed a long relationship with the Dutch Royal Family and two of their Palaces are located in the leafy suburbs of the city. One of the Palaces is open to the public, with the other remaining

in use for the King and his family, who often spend their weekends in the city. Apeldoorn is situated on the edge of the Veluwe, which is the Netherlands' largest natural open area, stretching from Apeldoorn to the west of the country, and is renowned for its wildlife and natural beauty. This closeness to nature is reflected in Apeldoorn's ability to maintain a green and leafy urban healthy environment.

