



MBA in International Management

Offered at Wittenborg's Amsterdam Campus

Introduction

The Wittenborg Master of Business Administration in International Management degree programme is aimed at providing ambitious, internationally minded students with the skills and competencies to fulfil management positions in the field of business administration, both in the public and private sectors. These roles can include management or policy-making positions in large organisations, as well as positions of management in small to medium-sized enterprises.

The aim is that students will be able to critically analyse and evaluate various developments within an organisation so that they can form, create and instigate policies, aims and solutions within that organisation. They will be in a position to analyse the strategic processes and visions of a company or organisation, and using this analysis apply and implement tools to innovate, optimise and structure/restructure these processes using an integral approach.

From an international perspective, Master of Business Administration students learn to analyse, and to adapt their behaviours and roles according to the macro and micro environments they find themselves in.

Wittenborg students come from all over the world, adding a diverse and international perspective to the classroom experience and real-world case studies. Due to Wittenborg's international student body, its professionals and educators, students gain exposure to a global network and acquire fresh business insights.

Course Content

The Wittenborg MBA is delivered in a 'block format', with 2 modules being covered every 6 weeks. The classes are inter-disciplinary - students study shared modules in Semester 1 with MBA students from different specialisations. Due to the rolling entry (6 times a year), classes are dynamic, highly international and diverse. The course is delivered through a variety of approaches including lectures, presentations, tutorials and case studies, with an emphasis on interactive learning. Modules include regular guest speakers from industry.

In Semester 1, students follow 6 core MBA modules. These modules incorporate a number of classic, functional business administration areas, which, besides forms of traditional delegation of knowledge, are grasped also by reflective learning.

Semester 2 sees a series of modules that allows students to study further in-depth in areas of globalisation and strategic management, and also to choose specialised electives in which to deepen their knowledge.

Semester 3 is entirely allocated to the Final Project, in which students complete a research project, preferably instigated by a company or non-business organisation associated with Wittenborg. The Final Project will combine theory, research and practical application.



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Year 1, Semester 1				
Block (Part-time Semester)	Module / Subject	Contact Hours	EC Credits	Module Code
1/5 (1)*	Management Accounting & Finance	36	5	FIN41
1/5 (2)**	Marketing Management	36	5	MA41
1/5 (2)	Research Methods Introduction (Final Project)	9	(-)	GA41
2/6 (1)	Human Resource Management	36	5	MO41
2/6 (2)	Operations Management	36	5	MO42
3/7 (1)	International Management	36	5	MO43
3/7 (2)	Information Management	36	5	TEC41
Year 1, Semester 2				
5/1 (2)	Research Methods (Final Project)	36	5	GA41
5/1 (1)	Globalisation, Society & Culture	36	5	MO44
6/2 (2)	International Corporate Sustainability	36	5	EN42
6/2 (1)	Business Statistics	36	5	GA42
7/3 (1)	Strategic Management	36	5	SM41
7/3 (2)	International Consultancy	36	5	MO45
Semester 2 (1 & 2)	Project Module (3 Project Weeks, linked to Final Project)	60	5 out of 30	PW41
Total Year 1			65 Credits	
Year 2 (1 Semester / Term)				
3 Blocks (18 weeks - See Part8)	Final Project	N/A	25 out of 30	GA43
Total Year 2			25 Credits	
Total Credits MBA			90 Credits	

* (1) is Year 1 for part-time students

** (2) is Year 2 for part-time students