

SCHOOL OF BUSINESS & MANAGEMENT



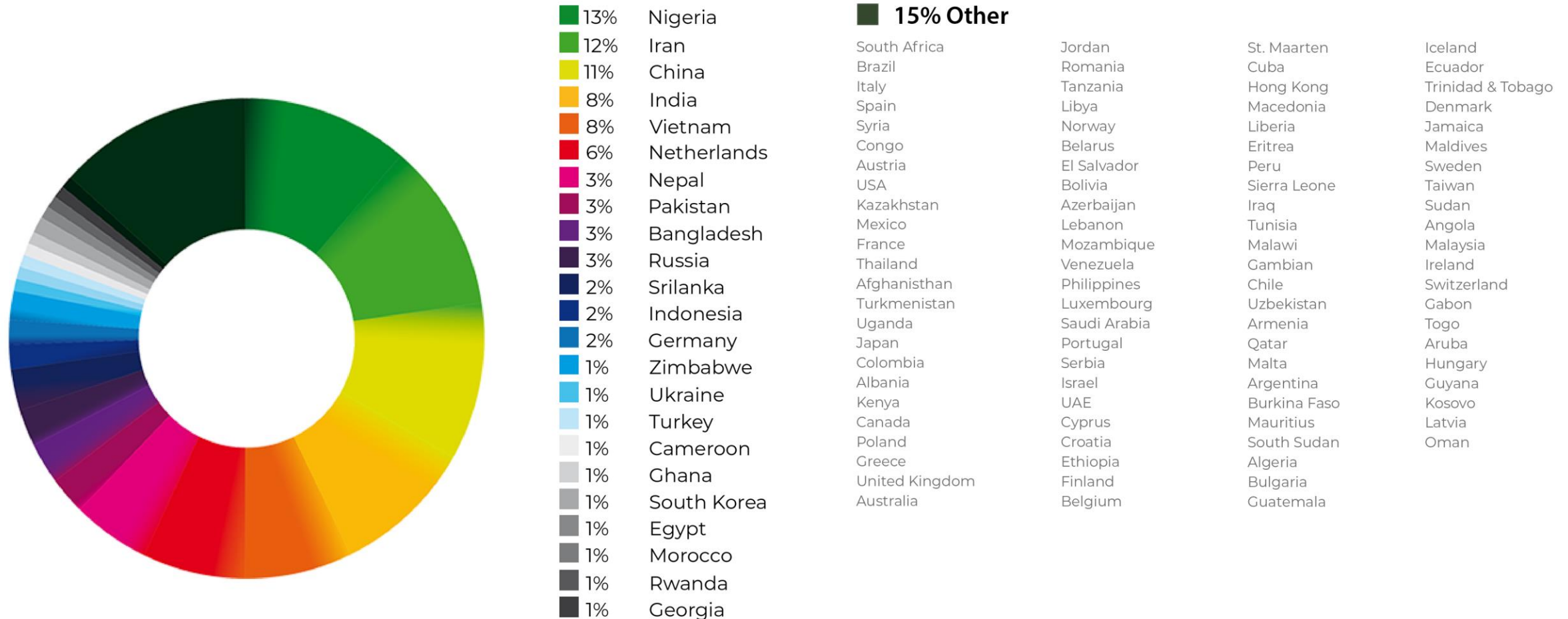


WITTENBORG FACTS

- Over 30 years of experience
- Around 1,000 students
- International institution
- Business & Management programmes
- All programmes in English
- Personal approach to learning
- Research Environment



OVER 100 NATIONALITIES STUDY AT WITTENBORG





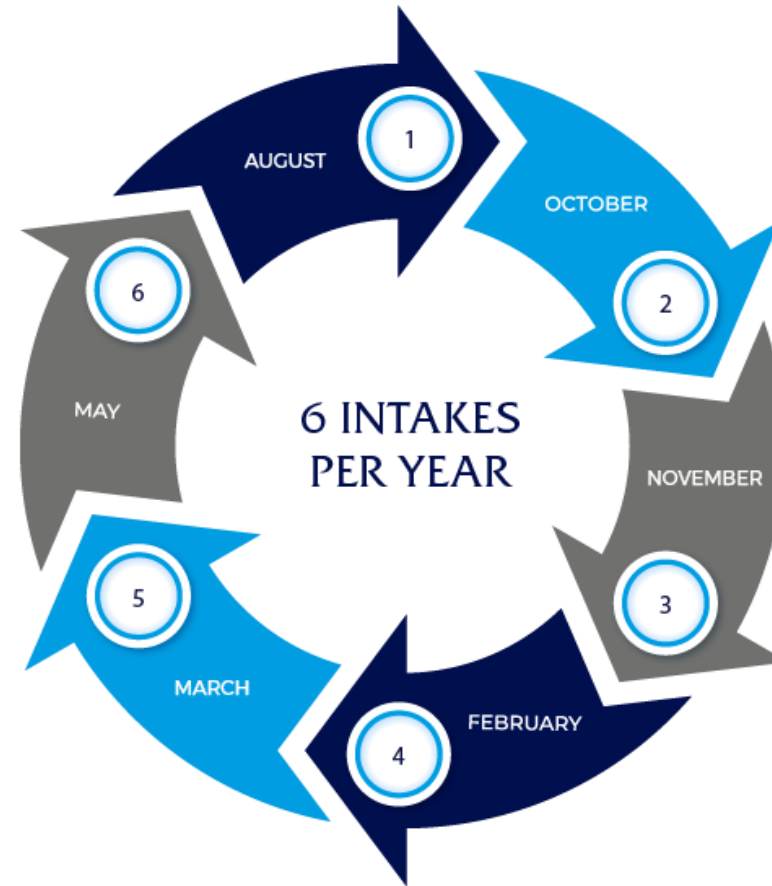
RECOGNITION



- Double-Accredited Business School
 - Only University of Applied Sciences in the Netherlands with Double-Accredited BBA & MBA programmes
- Nationally & Internationally Accredited
 - NVAO - Netherlands Government Agency
 - FIBAA - Swiss-German Accreditation Agency
- Member of AACSB
 - Successfully undergoing accreditation



UNIQUE BLOCK SYSTEM



- 6 Intakes & 6 Graduation points per year
- No application deadlines
- Application & visa process 8 weeks



AMSTERDAM



APELDOORN

LOCATIONS



MUNICH



VIENNA



WITTENBORG

APPLIED  SCIENCES

UNIVERSITY

MAIN CAMPUS APELDOORN

- 1 hour by train from Amsterdam
- 2 buildings in the city center
- Green, safe & clean city
- Center of the Netherlands

WITTENBORG
23
University of Applied Sciences

APELDOORN CAMPUS



CITY OF APELDOORN





AMSTERDAM CAMPUS

- Located in Amsterdam's business district
- 15 minutes from the capital's tourism and cultural heritage
- Amsterdam has excellent bureaucratic infrastructure for entrepreneurs

Programmes:

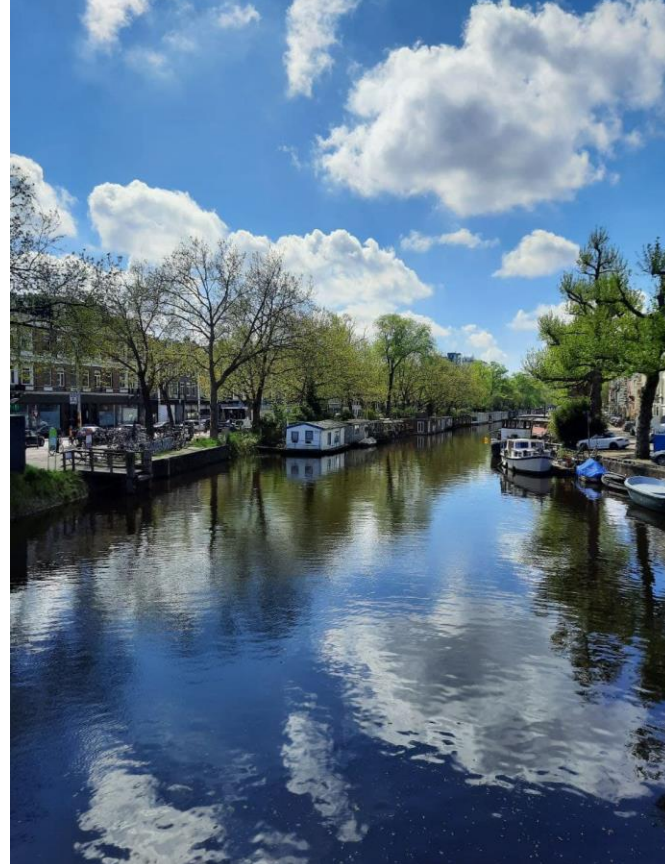
- BBA Entrepreneurial Business Administration
- MBA in Data Analytics
- MBA in Smart Industry
- MBA in Digital Transformation
- MBA in International Management
- MBA in Clean Technology Management



AMSTERDAM CAMPUS



CITY OF AMSTERDAM





STUDENT ACCOMMODATION GUARANTEED IN APELDOORN





UNDERGRADUATE PROGRAMMES

HIGHLIGHTS:

- 3-year fast track
- Internship Guaranteed
- Learn a new language
- Study Coach Tutor

ENTRY REQUIREMENTS:

- High School Diploma
- IELTS 6.0 (or TOEFL, TOEIC equivalent)

IBA - International

Business Administration

- Economics & Management
- Financial Services Management
- Logistics & International Trade
- Real Estate Management
- Facility & Property Management

MCI - Marketing, Communication & Information

- Marketing & Communication
- Information Management
- Business Analytics
- Digital & Social Media

HBA - Hospitality

Business Administration

- Hotel & Hospitality Services Management
- Event Management
- Hospitality Management
- Tourism Management
- Sport Business Management

EBA - Entrepreneurial Business Administration (Amsterdam Campus)

- Entrepreneurship & Small Business
- Entrepreneurship & Digital Marketing
- Entrepreneurship & FinTech



MASTER OF BUSINESS MANAGEMENT (MSc)

HIGHLIGHTS:

- 18 months
- Internships Optional

ENTRY REQUIREMENTS:

- Bachelor's Degree in Business domain
- IELTS 6.5 (or TOEFL, TOEIC equivalent)

With specialisation in:

- Finance
- Logistics & Trade
- Events Management
- Tourism Management *(Sept. 2024)*
- Hospitality Management
- Sports Business Management *(Sept. 2024)*
- Entrepreneurship & Innovation
- Human Resource Management
- Digital Marketing & Communication

Pre-Master (6 months):

- Bachelor's degree in non-business domain (Finance, Trade,...)
- IELTS 6.0





MASTER OF BUSINESS ADMINISTRATION (MBA)

HIGHLIGHTS:

- 18 months
- Internships Optional

ENTRY REQUIREMENTS:

- Bachelor's Degree
- IELTS 6.5 (or TOEFL, TOEIC equivalent)
- 3 years of work experience

Apeldoorn Campus

- Finance
- Education
- Health & Social Care *(Sept. 2024)*
- International Management
- Sports Business Management
- Entrepreneurship & Innovation
- Hospitality & Service Management

Amsterdam Campus

- Data Analytics
- Smart Industry
- Digital Transformation
- International Management
- Clean Technology Management





PRACTICAL APPROACH

Focus on Employability

- Programmes up-to-date with market developments
- Practical approach to learning

Internships

- Guidance for Bachelor's Students
- Optional for other students



PRACTICAL APPROACH

- Guest Lecturer
- Project Weeks
 - Company visits & workshops
 - Students are assigned to groups
 - Builds team spirit and tolerance
 - Develops presentation skills





PERSONAL DEVELOPMENT

PDP 1

- Business Presentation Skills
- Project Management Game
- Leadership In Business Environment
- Team Building
- Effective Time Management

PDP 2

- Managing Diversity
- Negotiation
- Consulting Skills
- Tapping Your Creativity
- Conflict Management



CAREER SERVICES

- In-company training & work placement preparation module
- Job vacancies posted: Wittenborg Connect, Wittenborg Student & Staff Facebook Group



STUDENT EXPERIENCE

- Student Society SWIFT
- Family Atmosphere
- International
- Central in Europe



ADMISSIONS PROCEDURE



Student Visa

- Wittenborg will apply for the student visa
- Student collects visa at the nearest Dutch embassy

MEET THE ADMISSIONS TEAM



Florian Oosterberg, MA
Student Registrar



Sinan Colasan, MSc, MA
Deputy Student Registrar



Mykhailo Huba, MSc
Admissions Manager



Iryna Bernatska
Corporate Relations Manager



Mahesan Suntharesan
Immigration Administrator



Sophia Faraji
External Relations
Coordinator



TUITION FEES

UNDERGRADUATE PROGRAMMES

Pre-Bachelor Preparation Programmes

- 6 months
- 12 months

APeldoorn	AMsterdam
€ 4,900	n/a
€ 9,800	n/a

Undergraduate Programmes (Per Year)

- BBA pathway IBA
- BBA pathway MCI
- BBA pathway HBA
- BBA pathway EBA

APeldoorn	AMsterdam
€ 9,800	n/a
€ 9,800	n/a
€ 9,800	n/a
n/a	€ 9,800



TUITION FEES

POSTGRADUATE PROGRAMMES

Preparation Programmes

- 1/2 year Pre-Master (Only in combination with master's degree programme)

€ 4,000

n/a

Postgraduate Programmes

- Master of Business Administration (MBA)
- Master of Business Management (MSc)

€ 18,300

€ 18,300

€ 18,300

n/a



Apeldoorn Campus

TUITION FEES

PACKAGE FEE FOR INTERNATIONAL STUDENTS

Description	Total (Euro)
Bachelor Programmes 1 year Tuition Fee	9.800,00
2 Blocks of Housing in Apeldoorn	2.200,00
International Student Health Insurance 1 Year (Insurance Company AON)	680,00
Visa Application & Administration cost	650,00
Student resource, study material, library and book rental for Master	600,00
To Pay	Euro 13.930,00

Description	Total (Euro)
Master Programmes MBM / MBA (first-term payment)	11.600,00*
2 Blocks of Housing in Apeldoorn	2.200,00
International Student Health Insurance 1 Year (Insurance Company AON)	680,00
Visa Application & Administration cost	650,00
Student resource, study material, library and book rental for Master	600,00
To Pay	Euro 15.730,00

*Remaining 6.700,00 euros can be fulfilled by installments



Amsterdam Campus

TUITION FEES

PACKAGE FEE FOR INTERNATIONAL STUDENTS

Description	Total (Euro)
Bachelor Programmes in Amsterdam 1 year Tuition Fee	9.800,00
Visa Application & Administration cost	650,00
International Student Health Insurance 1 Year (Insurance Company AON)	680,00
Student resource, study material, library and book rental for Master	600,00
To Pay	Euro 11.730,00

Description	Total (Euro)
Master Programmes in Amsterdam (first-term payment)	11.600,00*
Visa Application & Administration cost	650,00
International Student Health Insurance 1 Year (Insurance Company AON)	680,00
Student resource, study material, library and book rental for Master	600,00
To Pay	Euro 13.530,00

*Remaining 6.700,00 euros can be fulfilled by installments



Scholarships



Holland Scholarship

Programmes: BBA / MSc
IELTS 6.5 / GPA 7.5
€5,000

Wittenborg MBA Scholarship

Programmes: MBA
IELTS 6.5 / GPA 7.5
€5,000

Tech Women MBA Scholarship

Programmes: MBA
IELTS 6.5
€5,000

Wittenborg Funds

Programmes: BBA / MSc / MBA
Students: new & current students
IELTS 6.5 / GPA 8.0
€500 - €1,500

For more Information: www.wittenborg.eu/financial-assistance-study-grants-and-scholarships.htm



WHY STUDY IN HOLLAND?

1. **Wide range of English programmes**
 - 95% of the Dutch speak English
2. **Good value for money**
 - High Quality
 - Tuition fees & cost of living lower than in English speaking countries
3. **Big international community**
 - Students from 160 countries
4. **Great place to live**
 - One of the safest countries in the world (Global Peace Index)
 - Top 10 happiest countries in the world (OECD's Better Life Index)
 - A rich history with historic cities and the highest museum density in the world.
5. **Central Location on the map**
 - Great access to Belgium, France, Germany, etc.
6. **Excellent career opportunities**
 - 17th largest economies in the world
7. **Internationally recognized degrees**
 - Universities in the Netherlands are among the best in the world



PRACTICAL INFORMATION



- **Living Expenses**

Experience has shown that students living and studying in Holland for one year spend between €800 and €1,100 a month for living expenses

- **Working whilst studying**

Non-EU students need a permit and can only work for a maximum of 16 hours a week or you can work full-time during the summer months of June, July and August

- **Working after graduation**

The Dutch Government offers recent graduates a so called “Orientation Year for Graduates Seeking Employment” – 1 Year duration



Admissions Team

- admission@wittenborg.eu

International Partnership Team

- representation@wittenborg.eu

Contact Number

- +31 (0)88 6672 688



QUESTIONS?



WHY WITTENBORG?



Global & Local
Engagement



Smooth Visa
Process



Since 1987



Double-Accredited



Internship Guidance



100% English Programmes



90% International



Accommodation
Guaranteed



6 Intakes Per Year



Multiple Cities



Personal Approach



Fast Track



Affordable Private
Education



Theory Linked
to Practice