

POSTGRADUATE PROGRAMMES







WELCOME TO WITTENBORG

Wittenborg is a "boutique university of applied sciences" where our personal attention to your education is very important. It is for this reason that we take quality seriously and are accredited by the Dutch Flemish Accreditation organisation (NVAO) and the Foundation for International Business Administration Accreditation (FIBAA). We are a unique business school where "Better Yourself, Better Our World" is our motto.

At Wittenborg our mission is:

To contribute to society in Apeldoorn & the region by promoting excellence in teaching and learning of international business and management, as well as by creating the best environment for students and staff where internationalisation, diversity and ethics set the premises for successfully applied, research-informed, global learning.

With our main campus based in Apeldoorn, we introduce students to organisations in the local area and region, enhancing the region's economy, cultural and social climate. Our Amsterdam location enables us to support international entrepreneurs coming to the Netherlands, with a tailored, entrepreneurial bachelor's programme.

Enter Wittenborg and you enter a highly motivated and results-driven organisation operating in a diverse and multicultural environment, in which more than 100 nationalities work, study, innovate and socialise together. At Wittenborg we believe that learning should be an enjoyable process that allows you to develop your goals and aspirations, and provides you with the constant support and the required study pressure to achieve those targets.

Wittenborg graduates are world citizens; they nurture respect and have a sense of achievement. They have developed ambition and pride themselves in excellence. They are our greatest ambassadors!

Welcome to Wittenborg!

The Wittenborg Team

REASONS TO CHOOSE WITTENBORG

Application Assistance

Wittenborg takes care of your application from start to finish, including the visa process.

Independent & International

More than 100 nationalities work and study together in one of our locations.
English is the sole language of instruction in all campuses.

Internationally Accredited

Member of AMBA and AACSB, with all degree programmes double-accredited by NVAO and by FIBAA.

Research Based

Interdisciplinary research aims at benefitting students and education, making an impact on society as well as in the academic field.

Personal Approach

With a personal approach, a family-like environment and personal tutoring, guidance and support are carried out by a Process Tutor and Academic Supervisor.

Linking Theory to Practice

Company visits, job fairs, real-life projects, internships and guest speakers bring practice to the classroom.

Over 30 Years' Track Record

Thousands of highly employable graduates since 1987 now follow careers in the Netherlands and around the world

6 Entrance Dates Per Yeai

All degree programmes allow students to start and graduate 6 times per year. The level of flexibility and the business-like operation is unique.

Affordable Private Education

As a not-for-profit organisation, Wittenborg aims at providing affordable, premium education. Funds and scholarships are available.

Accommodation Guaranteed

Various accommodation options are provided by Wittenborg and our accommodation partners.



NVAO



Our Bachelor of Business Administration (BBA) programmes were first accredited by NVAO in 2006 and re-accredited in 2012 & 2018. Our Master of Business Administration (MBA) programmes were accredited in 2015. Our Master of Science (MSc) programmes were accredited in 2020.

FIBAA



The Master of Business Administration (MBA) and Bachelor of Business Administration (BBA) programmes are accredited by the German-Swiss-Austrian accreditation agency, the Foundation for International Business Administration Accreditation (FIBAA).

AACSB



Wittenborg has been an AACSB member since 2017, and has embarked upon the preparations for AACSB accreditation, an institutional award which is globally recognised. The originally American AACSB and the Dutch accreditation authority NVAO have a partnership that allows for some overlap in recognition.

ΔΜΒΔ



In 2017, Wittenborg was granted membership of the Association of MBAs (AMBA) Development Network. AMBA is considered one of the world's leading authorities on postgraduate business education.

Certificate Quality

ECA

All of our International Business Administration programmes have received the Certificate for Quality in Internationalisation by the European Consortium for Accreditation in Higher Education (ECA).

BGA



We have become a member of the newly launched Business Graduates Association (BGA), an accreditation organisation that expects its members to prove their commitments to social responsibility, diversity, equality and lifelong learning.

ACCA



The IBA (Bachelor) in Financial Services Management has been accredited by ACCA - the Association of Chartered Certified Accountants - a global body for professional accountants.

CIS



In 2019, we became a member of the Council of International Schools (CIS), a membership community that shares the fundamental pillars of Wittenborg: internationalisation, diversity and ethics. Members of CIS are characterised by a pursuit of high standards in leadership, global citizenship and sustainability.

EFMD



As member of the European Foundation for Management Development (EFMD) - a network of business schools and corporations dedicated to enhancing excellence in management education and development globally - Wittenborg is part of around 950 institutional members from over 90 different countries in the EFMD network.







APELDOORN & AMSTERDAM

Currently, we have two locations within our Apeldoorn campus: the Spoorstraat Building and the Brinklaan Building. The Spoorstraat Building, a unique and historic school building, is situated at the centre of the new university square to the north of the railway station.

Our head office is in the Brinklaan Building, which is located right next to the city centre and within a 10-minute walking distance from our Spoorstraat Building. Our modern study location in Amsterdam, offers some of our most entrepreneurial, digital and technology focused programmes.

Apeldoorn

Wittenborg's main campus is located in Apeldoorn, in the centre of the Netherlands. Apeldoorn is a pleasantly green, clean and safe city in which to study. Our campuses are situated close to the city centre in two buildings known as the Brinklaan Building and the Spoorstraat Building. Wittenborg students can enjoy 'the gentle lifestyle', while still being only an hour by train or car from the bustling Dutch capital, Amsterdam, or the German border to the east. Schiphol airport is also only an hour away.

Amsterdam

Our Amsterdam study location is situated at the heart of one of Amsterdam's business districts, just 15 minutes away from the capital's tourism and cultural heritage. Amsterdam's international and entrepreneurial character matches perfectly with the needs of modern talents for global orientation, while studying in Amsterdam adds an exciting dimension to the Wittenborg experience. Students following the business and entrepreneurship programmes there often live in the city and combine their studies with business start-ups, which the city is famous for. The campus is within a business complex close to public transport and Schiphol airport.

WHY STUDY IN HOLLAND?

With one of the strongest economies in the world, the Netherlands belongs to the top 10 of the most talent-competitive countries, making it one of the most welcoming countries of entrepreneurial talent. The quality of higher education in the Netherlands is highly-recognised. More than 85,000 international students in the Netherlands represent 170 different nationalities.

Although the Netherlands is a small country, it is home to many different nationalities. Compared to other European countries, Dutch people speak good English. Still, it is a good idea to use the opportunity as a student to learn Dutch - at Wittenborg, Dutch classes are offered to all students.

Without doubt, the Netherlands is the bicycle hub of the world. The excellent network of bicycle paths makes cycling a safe, healthy and comfortable way of getting around.

Holland is also perfectly located when it comes to travelling across Europe. Cities such as Berlin, Rome, Paris and Barcelona are all just a couple of hours away by plane from Schiphol airport. The excellent infrastructure as well as low-cost flight, train or bus tickets make travelling easy and accessible. Many international students at Wittenborg organise their studies in such a way as to allow plenty of time for travelling around Europe.







POSTGRADUATE PROGRAMMES

The development of skills, competencies and knowledge never stops. At Wittenborg we believe that our postgraduate students should be stimulated to develop as far as they can, sowing the seeds for continuous and productive learning. Learning is a lifelong activity that you will appreciate as a highly valuable asset to your career.

At Wittenborg we offer two types of master's programmes, the MBA programme, which has 13 different specialisations, and our MSc programme offered in 11 specialisations.

Our master's degree programmes are offered full-time and parttime, lasting between 18 and 24 months.

Next to our master's programmes, we also offer pre-master's programmes. This programme is perfect for you if you wish to study one of our Master of Business Management programmes, and require or would like to study a half-year master's preparation course that will fully prepare you for your chosen programme. With the main elements of business and management covered within the first semester, you will enter the MBM programme of your choice very well prepared.

MEET YOUR TEACHER

Dadi Chen PhD, MA

Dadi is Associate Professor of
Applied Sciences and Programme
Coordinator. He is also Deputy
Head of the Business School at
Wittenborg's Amsterdam location.
Dadi has experience in intercultural
teaching and research at both
Chinese and Dutch universities

Master of Business Administration (MBA)

- Entrepreneurship & Innovation
- International Management
- Finance
- Hospitality Management
- Health & Social Care
- Sports Business Management
- Clean Technology Management
- Smart Industry
- Education
- Data Analytics
- Digital Transformation
- Cyber Security
- Applied Artificial Intelligence

Master of Business Management (MBM)

- Digital Marketing & Communication
- Logistics & Trade
- Human Resource Management
- Entrepreneurship & Innovation
- Hospitality Management
- Tourism & Travel
- Event Management
- Sports Business
- Finance
- Cyber Security
- Applied Artificial Intelligence

Pre-Master Programme



MEET YOUR CLASSMATE

Uyen Nguyen

MBA in International
Management

"At Wittenborg there is a reasonable number of students in one class; hence, students have more chances to communicate, discuss and mingle. Diversity in nationalities of students and teachers is one of the most dominant characteristics of Wittenborg that I feel is very interesting."



MBA MASTER OF BUSINESS ADMINISTRATION

Join our MBA students in Apeldoorn and Amsterdam, with a choice of 13 different pathways.

At our Amsterdam location, we offer Master of Business
Administration programmes in the fields of Finance, International
Management, Entrepreneurship & Innovation, Data Analytics,
Digital Transformation, Clean Technology Management and
Smart Industry. The MBAs in International Management and
Finance are also offered at our campus in Apeldoorn, as well as the
MBA programmes in the fields of Entrepreneurship & Innovation,
Hospitality, Sports Business, Education, Health & Social Care,
Applied Artificial Intelligence and Cyber Security.

Our MBA degree is designed to cater for the needs of relevant business graduates, including any non-business qualification holder candidates. To study an MBA at Wittenborg you are required to have three years of experience working in companies and organisations in a role that manages people and/or processes. A good command of the English language and communications skills are also essential.

The MBA is comprised of 3 phases over 3 semesters, and is delivered in a format with 2 modules being covered every 6 weeks. The programme is offered full-time (18 months) and part-time (24 months). Classes are inter-disciplinary - you study shared modules in semester 1 with MBA students from different business specialisations. Due to the rolling entry (6 times a year) groups are dynamic, extremely international and diverse.

MBA Specialisations

- International Management
- Entrepreneurship & Innovation
- Finance
- Hospitality Management
- Health & Social Care
- Sports Business Management
- Clean Technology Management
- Smart Industry
- Education
- Data Analytics
- Digital Transformation
- Cyber Security
- Applied Artificial Intelligence

Examples of Specialisation Modules International Management

- Globalisation, Society & Culture
- International Corporate Sustainability

Entrepreneurship & Innovation

- Innovation, Creativity & Entrepreneurship
- International Corporate Sustainability

Finance

- Corporate Finance
- Financial & Monetary Economics

Hospitality Management

- Hospitality Operational Excellence
- International Hospitality Development

Health & Social Care

- Enabling Leadership in Health Care
- Strategy Health Care Management

Clean Technology Management

- Renewable Energy: Solar, Wind, Hydro
- Zero-Energy Buildings and Energy Transition

Sports Business Management

- Sports in the Global Marketplace
- Critical Perspectives in Sports & Leisure

Smart Industry

- New Smart Economy
- Artificial Intelligence in Business

Education

- Critical Perspectives in Education
- Leadership & Management in Education

Data Analytics

- Big Data Infrastructure
- Data Management Ethics

Digital Transformation

- Digital Business Models & Platforms
- Digital Disruption & Strategy

Cyber Security

- Cyber Security Application & Implementation
- Digital Security & Crisis Management

Applied Artificial Intelligence

- Artificial Intelligence in Business
- Problem-solving with Al



MSc MASTER OF BUSINESS MANAGEMENT

Wittenborg's Master of Science in Business
Management (MBM) Programmes are
adapted and focused on bachelor's graduates
within the economics domain.

The MBM challenges you to study at a high academic standard. This programme combines subjects of an MBA with broad modules in economics & management. Even without prior work experience, you will be able to take on this valuable learning experience.

The programme has an interactive and practical approach to learning. Through project weeks, professional-based learning, company exposure and guest speakers from the industry, you will be able to develop a deep knowledge of business management & administration. In addition, you will also complete a short internship, which can be linked directly to your final project.

We maintain a far-reaching, integrated approach to our business & management degree courses, using fixed and tried curriculum structures that support broad programmes which allow you a wide experience, while also providing you with the opportunity to specialise within a domain of your interest.

Eleven specialisations are offered within the Master of Business Management programmes. All programmes are offered at our campus in Apeldoorn.

MBM Specialisations

- Digital Marketing & Communication
- Human Resource Management
- Entrepreneurship & Innovation
- Logistics & Trade
- Hospitality Management
- Tourism & Travel
- Events
- Sports Business
- Finance
- Cyber Security
- Applied Artificial Intelligence

Examples of Specialisation ModulesDigital Marketing & Communication

- Business Intelligence & Data Mining
- Strategic Communication & Branding

Logistics & Trade

- International Joint Ventures
- International Trade, Law & Policy

Human Resource Management

- Organisation Development & Change Management
- International Talent Management

Entrepreneurship & Innovation

- Innovation, Creativity & Entrepreneurship
- Critical Perspectives on Entrepreneurship

Hospitality

- Marketing Tourism Hospitality & Events
- International Hospitality Development

Tourism & Travel

- Destination Management & Planning
- Consultancy Tourism, Travel & Sustainability

Events

- Event Design & Management
- International Hospitality Development

Sports Business

- Strategic Sports Business Management
- Ethics & Social Responsibility in Sports

Finance

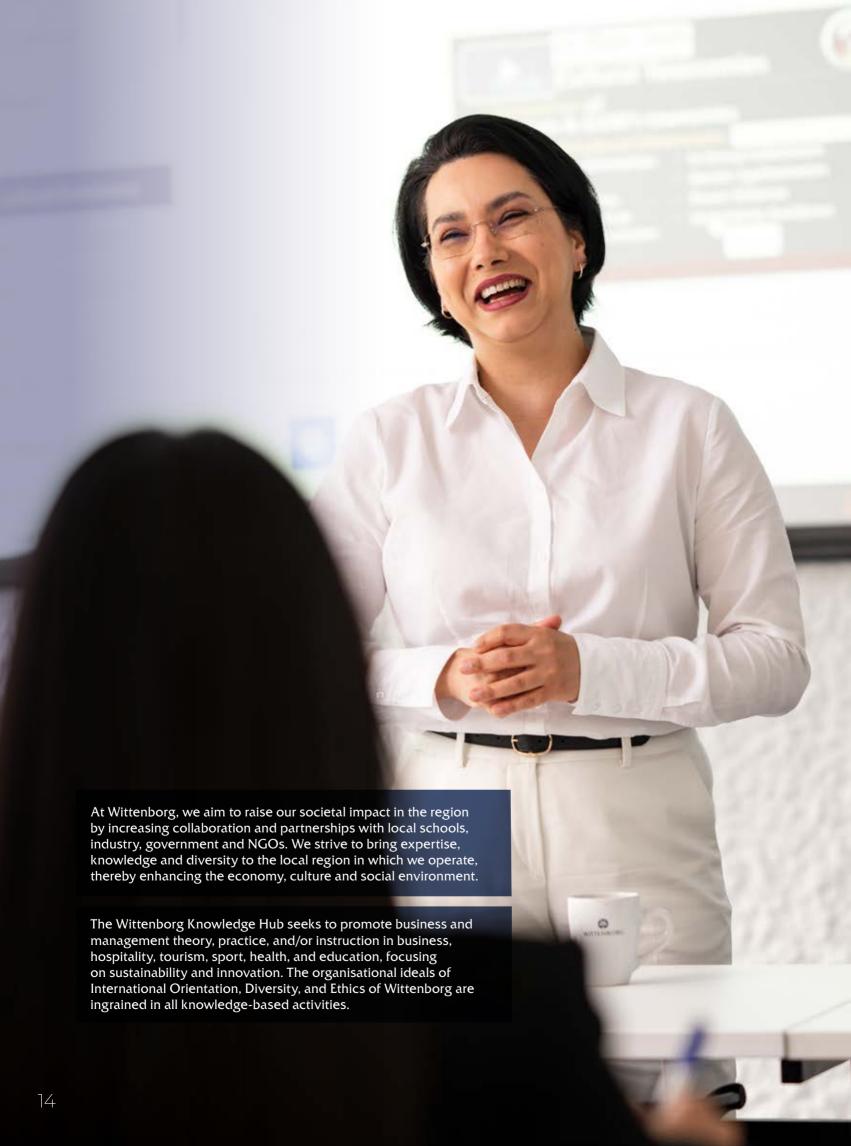
- Management Accounting & Finance
- Financial and Monetary Economics

Applied Artificial Intelligence

- Artificial Intelligence in Business
- Ethics in the Digital Technologies

Cyber Security

- Cyber Security Application & Implementation
- Digital Security & Crisis Management



WITTENBORG'S RESEARCH CENTRE A KNOWLEDGE HUB

We are convinced that students, professionals, businesses and society as a whole can benefit from the insights of excellent applied research. We promote the development and dissemination of knowledge that evolves out of applied research for the benefit of the business community and society.

Wittenborg's Research Centre operates as a knowledge hub. The Wittenborg knowledge hub is a dynamic environment where international lecturers, researchers and students share their knowledge, experience and skills in a multi-cultural environment and gain new knowledge, skills and understanding. The Research Centre is open for all types of organisations, whether they are businesses, non-profit organisations or governmental institutes, to discuss and develop state-of-the-art management knowledge with the researchers of Wittenborg.

Since Wittenborg is a University of Applied Sciences, we aim to look at the direct applications our research has in practice and how it can inform decision-making in real-world business settings. This may involve collaborating with industry partners and stakeholders, conducting case studies, or engaging in action research that addresses practical problems faced by businesses and provides actionable insights. By involving all stakeholders and combining different experiences and disciplines, we develop creative and practical solutions for organisations that strengthen the economy and society.

At Wittenborg, we believe in continuous development. Our staff members are encouraged to keep learning & developing, for instance, by pursuing a PhD at one of our partner universities.

In the context of Wittenborg's motto, "Better Yourself, Better Our World", the knowledge hub will benefit individuals and organisations, as well as society at large.





LIFE AT WITTENBORG

Life at Wittenborg as a student is not just about attending classes, writing assignments and cramming for exams. Our students are regularly encouraged to socialise and make the best out of their study experience outside the classroom.

Student representatives

We believe in allowing students to be involved in continuously shaping our academic institution. Our Student Reps meet with the Management Team 6 times a year to communicate their thoughts, opinions and suggestions as a working unit. Student Reps are the voice of the students.

Student ambassadors

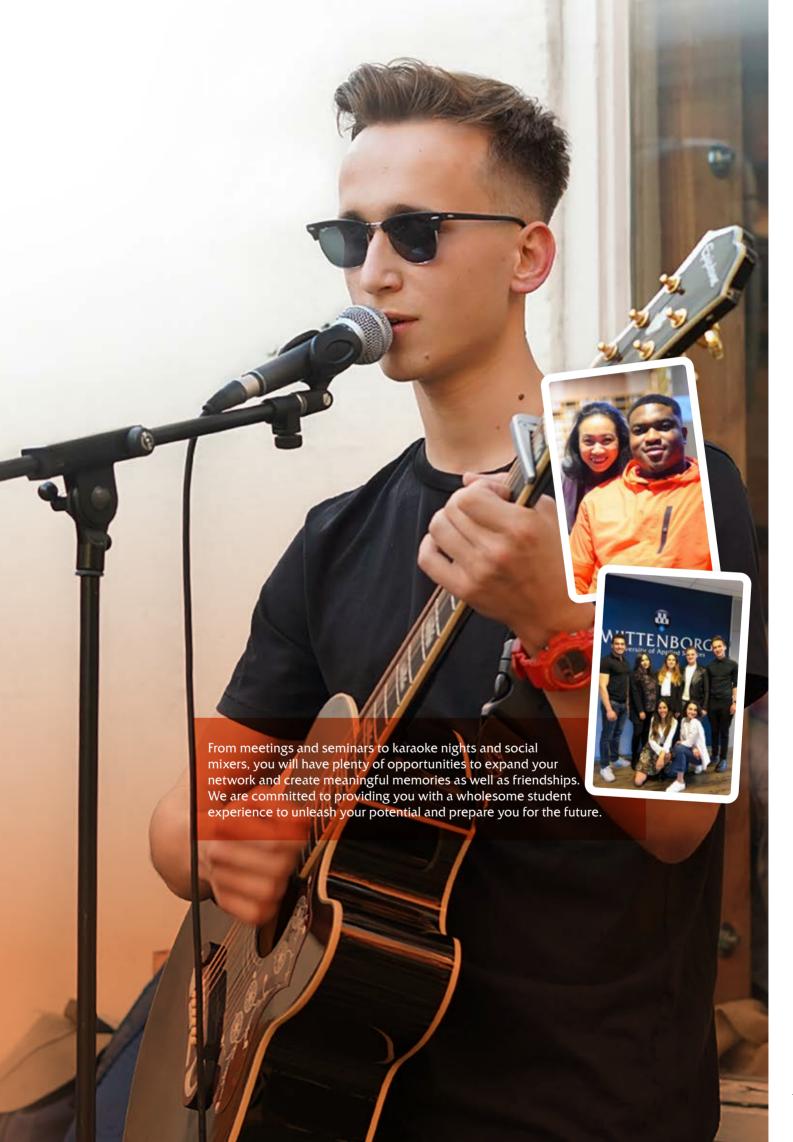
The Student Ambassadors are a group of enthusiastic students who are ready to share their first-hand experiences with prospective students on what it is like to study in the Netherlands and to be a student at Wittenborg. Student ambassadors can provide great insights and remove many doubts you may have. It may even be a perfect way to make new friends before arriving at Wittenborg!

SWIFT

SWIFT is a group of creative students who work closely with our Events Team to organise various interesting and fun activities for students to meet and mingle. Some of the memorable social events SWIFT has successfully managed are karaoke nights, on-campus BBQs, Halloween parties and Hawaiian luau. Their goal is to enhance the student experience in general and to help internationals make new friends.

Student associations

Student-led associations such as the Entrepreneurial Club and SWIFT are run by students for students. The Entrepreneurial Club consists of passionate students who are currently business owners and those who are interested in starting their own business. Club members meet 3 times each block to discuss, brainstorm and support each other in their entrepreneurial journey.





CAREER SERVICES & ALUMNI NETWORK

Study is not merely about learning from textbooks and getting a degree. Preparing yourself for your future and maintaining a successful career is an essential part of education. Preparing yourself for your career means upgrading your skills, building your network, knowing the needs of the industries and being fully equipped to meet those needs.

Our Careers Department will guide you and hand you the tools to connect with Wittenborg alumni and the industry. The department will also help you find companies for work placement or in-company trainings, and support you by organising individual coaching sessions, career development sessions and career and networking events where you can meet employers around the world.

You will be guided through the recruitment process until final evaluation of the actual job experience. Whether it's writing or updating your CV, connecting with employers, or helping out to understand the Dutch labour law - this department does everything possible to prepare you for your career!

MEET THE CAREER DEPARTMENT



Sophia Faraji, MscExternal Relations
Manager *Iran*

Devoted to taking Wittenborg's alumni & career network to the next level, Sophia provides advice to international students on matters such as navigating the Dutch labour market, and the necessary soft skills needed, whether in terms of internships or finding a job after graduation. To boost their networking skills, she also creates opportunities for students to attend networking events.





ENTRY REQUIREMENTS

MBA

- A bachelor's degree or equivalent recognised qualification
- A minimum of 3 years' professional experience after gaining bachelor's degree

MBM

- A bachelor's degree related to business/management or equivalent recognised qualification
- No professional experience is required for this master's programme

English Language Requirements Bachelor's Degree

IELTS 6.5 overall, or TOEFL equivalent

Students who have studied their complete previous education in English, and it can be verified, may be exempted from the English Language Requirements. Please contact the Admissions Team for more information.

6 Starting Dates Per Year

August, October, November, February, March, May

Application Deadline

In contrast to many other Dutch university of applied sciences there is no May 1st deadline for applications at Wittenborg.

International students who do not live in the European Union (EU) should apply 8 weeks before the entry date of choice.

Students living in the EU should apply 2-4 weeks before the entry date of choice.

Should an application be submitted after the deadline, the application will be automatically put forward for enrolment to the next block, unless you desire otherwise.

MEET OUR GRADUATE

Bishal Bhandari Nepal

MBM Digital Marketing & Communication

"I chose Wittenborg because of the multiple intakes they have in one year. It gave me the flexibility to start my study at any time and move to the Netherlands comfortably. I also appreciate the fact that the cost of study is friendly and that is a large factor to consider as an international student."

APPLICATION PROCESS

Our experienced Admissions Team prides itself on delivering a highly personalised and efficient communication with students.

Once you are ready to apply, one of our team members will gladly assist you every step of the way.



Admissions Officer Contacts Student for Interview

Within 2-3 Weeks Receive Study Agreement Offer Letter & How to Accep

> Accept & Receive Invoice with How & When to Pay

Application Form CV

Motivation Letter
IELTS/TOEFL

Academic transcripts & certificates
Recommendation letters
(only required for Master's)

Scan of passport information page

All documents can be scanned and sent by email to: admissions@wittenborg.eu

Invoice Includes
One-Year Tuition Fees
Study Material

Sign Study Agreement and Pay Invoice

MEET THE ADMISSIONS TEAM



Florian Oosterberg, MA
Student Registrar
The Netherlands



Sinan Colasan, MSc, MA Deputy Student Registrar



Iryna Bernatska, MSc, MA Corporate Relations Manager



Mykhailo Huba, MSc Admissions Manager Ukraine



Ahlam Garni Registry & Immigration Administrator Morocco



TUITION & FEES

Postgraduate Programmes

 Master of Business Administration (MBA) Master of Business Management (MBM) Pre-Master + Master of Business Management (MBM) 	€	18,300 18,300 22,300
Other Fees (per year)		
ICT Resources, Study Materials & Library Usage	€	600
AON International Student Insurance	€	720
 Visa & Administration Cost (whole programme) 	€	650
Student Accommodation (package fee for new students)	€	2,200
Funds (fee reduction)		
Wittenborg Platinum Award	€	5,000
Wittenborg the Netherlands Scholarship	€	5,000
Wittenborg MBA Scholarship	€	5,000
 Wittenborg MBA Women in Tech Scholarship 	€	5,000
 Wittenborg EU Scholarship (EU/EEA/UK/Ukraine) 	€	5,000
Wittenborg New Programme Launch Scholarship	€	5,000

Fees listed are subject to change. Please visit our website for current fees, funds & scholarships. Tuition fees are exclusive of all external examination fees.

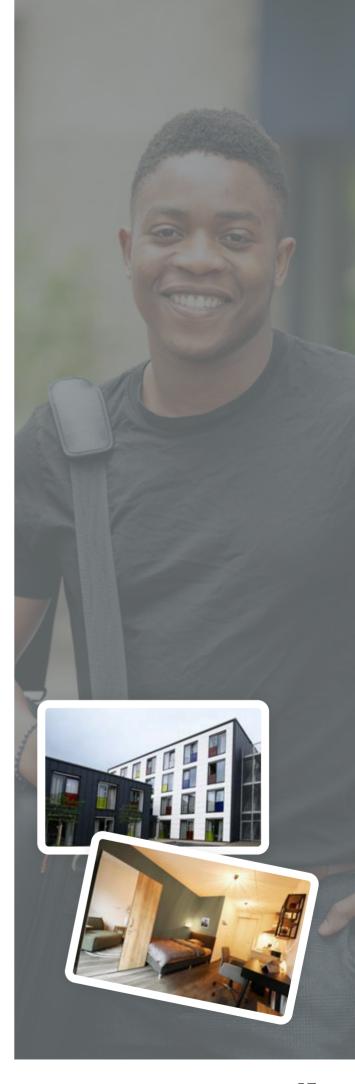
ACCOMMODATION

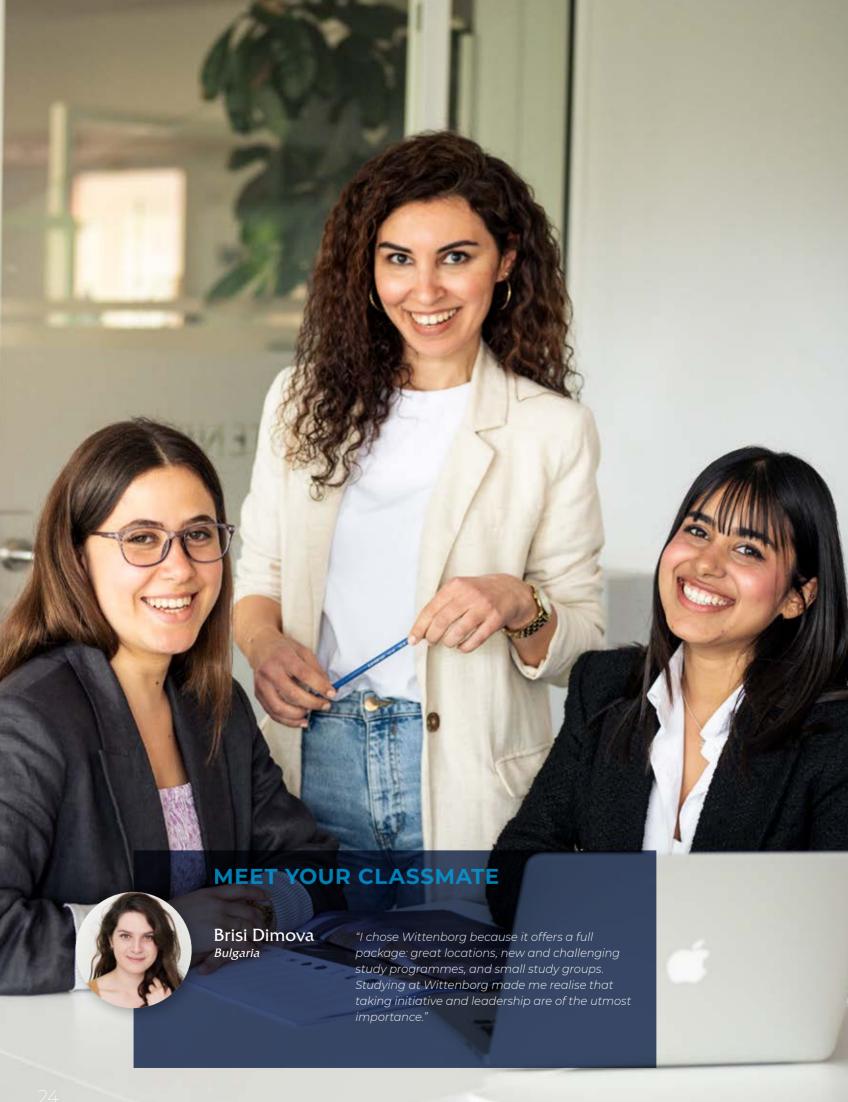
A new study programme, a new place of study, a new country - a new beginning! We realise that it can be both exciting and challenging to study and live abroad for the first time, and that is why at Wittenborg we are dedicated to helping this new adventure go as smoothly as possible for you. We are pleased to assist our students in finding suitable, local housing, either through accommodation partners or managed by Wittenborg.

Finding a place to live in a new country might sound a little overwhelming at times. However, the pleasant, green, clean and safe city of Apeldoorn in the centre of the Netherlands, and home to Wittenborg's main campus, has plenty of rooms to provide. We offer different types of furnished, student accommodation in a number of different places in Apeldoorn, all relatively close to our campuses.

Besides Wittenborg Accommodation in Apeldoorn, students can also find housing through our partners who specifically cater towards university/college students looking for affordable student housing in Apeldoorn and Amsterdam.

Whichever type of accommodation you are looking for, our Housing Department team is always ready to provide you with all the information you need to make your search easier.





OUR KEY VALUES

INTERNATIONALISATION DIVERSITY ETHICS

We embrace internationalisation as a key value

Wittenborg sees its role as the educator and trainer of highly qualified, internationally minded, socially responsible and intercultural, critical and independently thinking graduates, who engage in innovative and creative business in companies and organisations around the world.

We embrace **diversity** as a key value

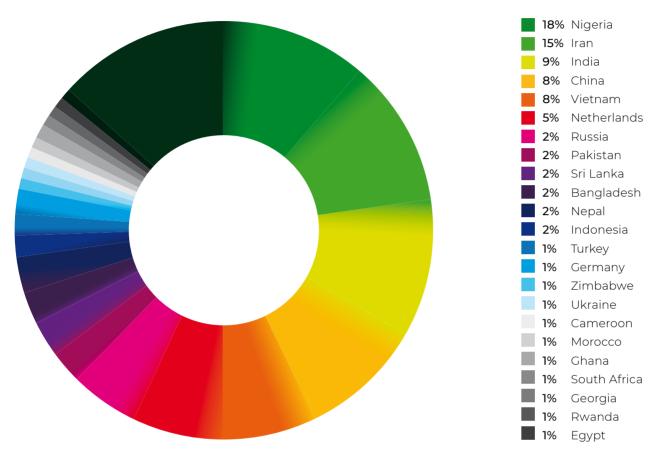
Next to promoting total equality of students and staff, of cultures, gender, and people with disabilities within the institute, we also stand for a working environment that is fair, emphasising respect between and within our student and staff body.

We embrace ethics as a key value

Our motto expresses the commitment to offer higher education where students and staff understand that ethics play a central role in their every decision. Guided by well-established ethical and moral standards, such as honesty and integrity, unified we strive for a better tomorrow: Better Yourself -Better Our World.



OVER 100 NATIONALITIES STUDY AT WITTENBORG



14% Other

Syria USA Spain Brazil Italy Turkmenistan Austria South Korea Thailand Kazakhstan Uganda Uzbekistan Mexico Albania France Japan Afghanistan Canada Kenya

Poland Congo Belarus Colombia Jordan Tanzania Romania Lebanon UAE Greece Libya Norway Australia Luxembourg Ethiopia Mozambique Tunisia Chile Serbia

Croatia St. Maarten Venezuela Azerbaijan **Philippines** United Kingdom Portugal Saudi Arabia Israel Cuba Macedonia El Salvador Sierra Leone Liberia Gambia Bulgaria Malawi Finland Belgium

Iraq Ecuador Yemen Cyprus Jamaica Angola Aruba Mauritius Maldives Iceland Togo Kosovo Guyana Algeria Malaysia Kyrgyzstan Guatemala South Sudan Oman

Eritrea Trinidad and Tobago Ireland Gabon Bolivia Argentina Sudan Hong Kong Sweden Qatar Switzerland Denmark Burkina Faso Malta Taiwan Peru Latvia



Apeldoorn

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+31 (0)88 6672 688 admissions@wittenborg.eu www.wittenborg.eu Prices, terms and conditions, and content of programmes are subject to change. Current details of programmes and enrolment are always published on the website www.wittenborg.eu and in the Education & Examination Guide of the relevant programme.