

WHY WITTENBORG?

Independent & International

More than 100 nationalities and 1,000 students work and study together in all our campuses. English is the main language of instruction at Wittenborg.

Over 30 Years' Track Record

Thousands of highly employable graduates since 1987 now follow careers in the Netherlands and around the world.

Linking Theory to Practice

Company visits, real-life projects, internships and guest speakers bring practice to the classroom.

Affordable Private Education

As a not-for-profit organisation, Wittenborg aims to provide affordable, premium education. Funds and scholarships are available.

Internationally Accredited

Member of AMBA and AACSB, with programmes accredited by NVAO and by FIBAA, and validated by the University of Brighton (UK).

Personal Approach

A family-like environment and personal tutoring, guidance and support are carried out by a Process Tutor and Academic Supervisor.

Research Based

Interdisciplinary research aims at benefitting students and education, making an impact on society as well as in the academic field.

6 Entrance Dates Per Year

Most programmes allow students to start and graduate 6 times per year. Scholarships are offered only for September intake.

HOSPITALITY TOP TALENT SCHOLARSHIP

After offering scholarships to international students for years, Wittenborg University of Applied Sciences is expanding its scholarship policy and strategy. To improve affordability and access to high-quality higher education in the Netherlands, we are offering a special scholarship to highly motivated and internationally oriented Dutch students.

A € 5,000 scholarship per year for a maximum duration of 4 years will be offered to qualified, top-talent students to pursue a bachelor's degree in hospitality management at Wittenborg in Apeldoorn.

The hospitality industry is growing fast and employment prospects in the future are high.

The Wittenborg programme is truly international. Scholarship recipients (top talent) will get a chance to enjoy one of the best international classrooms in the Netherlands and be part of the next generation of global leaders in hospitality.

Annual Tuition Fees

~~€ 8,900~~ € 3,900



Main Campus

Laan van de Mensenrechten 500
7331 VZ Apeldoorn, The Netherlands
+31 (0)88 6672 613
admission@wittenborg.eu

Wittenborg University of Applied Sciences

@wittenborg.university.eu

@wittenborg_uni

@wittenborguniversity

Wittenborg University

Wittenborg.eu



SCHOOL OF HOSPITALITY & TOURISM

Undergraduate Programmes (Bachelor)

Hotel & Hospitality Services Management

- International Hospitality Business
- Food and Beverage Operations
- Hospitality Design and the Environment
- Hospitality Consumer Experience
- Strategic Management in the Hospitality and Tourism Industry

Event Management

- Event Operations and Project Planning
- Event Marketing and Communication
- Market Research in International Events
- Media Technology (Event Management)
- Corporate Entrepreneurship

Tourism Management

- Tourism & Travel Management
- Economics and Tourism
- Destination Management
- Sustainable Tourism Management
- Tour Operations in the 21st Century

Sport Business Management

- The Global Sports Industry and Media
- Understanding and Managing People in Sport Business
- Politics and Policy in Sport
- Marketing for Sport Business
- Strategic Change in Sport Business Management



HOSPITALITY TOP TALENT SCHOLARSHIP

Selection and Renewal

The scholarship is highly competitive: only applicants with excellent study results and motivation may receive a scholarship. Successful candidates will be notified no later than the 13th of July. The scholarship is renewed yearly based on the student's motivation and satisfactory academic performance. A minimum of 50 European Credits is required for the scholarship to be renewed. Through intensive feedback (4 times a year), any deficiency in any subject area is identified and prompt support can be provided. If the scholarship is not renewable, you may continue your studies at Wittenborg at your own cost or choose to transfer your credit to another school. In the latter case, a certificate of attendance and a transcript of the achieved credits will be given.

General Terms and Conditions

1. There is no cash value to the scholarships. Awards are directly charged on the student's university fee invoice.
2. Students who defer their admission or interrupt their studies will automatically lose the scholarship. In rare circumstances, exemptions may be made on a case by case basis.
3. Dismissal due to disciplinary actions will lead to automatic withdrawal of the scholarship.

Who can apply:

1. Recent graduates of Dutch secondary schools (MBO Level 4, HAVO, VWO)
2. Minimum 75% average GPA
3. Hardworking and passionate students
4. September full-time intake only
5. Proficient English speakers with a test score equivalent to 6.5 IELTS or CEFR B2 (TOEFL and Cambridge Tests also accepted)

How to apply:

- Complete Application Form wittenborg.eu/application-form-bachelor-programmes
- CV
- Motivational Letter
- Academic transcripts and certificates
- Passport-type photo

Additional documents:

1. A 3-to 5-minute video expressing your passion for hospitality and why you deserve this scholarship
2. Provide 2 references from school and/or work who will fill in an electronic recommendation letter

Contact admissions@wittenborg.eu for more information

Student support

- Before you start:
 - a) Pre-enrolment self-assessment package
 - b) Self-study preparation package including a detailed reading list are provided to prospective applicants
- When enrolled:
 - a) A study-buddy from current hospitality peer students to help you navigate university life
 - b) A dedicated personal process tutor to advise and mentor you throughout your studies
 - c) English language support

Application Deadline

15th of June



UPCOMING OPEN DAYS

23 MAY 2020

Undergraduate Programmes

30 MAY 2020

Postgraduate Programmes

Register here:

wittenborg.eu/wittenborg-open-day-online.htm