POSTGRADUATE PROGRAMMES
BETTER YOURSELF
BETTER OUR WORLD
Wittenborg is a “boutique university” where our personal attention to your education is very important. It is for this reason that we take quality seriously and are accredited by the Dutch Flemish Accreditation organisation (NVAO) and Foundation for International Business Administration Accreditation (FIBAA). We are a unique business school where “Better Yourself, Better Our World” is our motto.

At Wittenborg our mission is:
To promote excellence in teaching and learning international business and management, as well as to create the best environment for students and staff, where internationalisation, diversity and ethics lay the foundations of successfully applied, research-informed global learning.

With our main campus based in Apeldoorn, we introduce students to organisations in the local area and region, enhancing the region’s economy, cultural and social climate. Our Amsterdam location enables us to support international entrepreneurs coming to the Netherlands with a tailored, entrepreneurial bachelor’s programme.

Enter Wittenborg and you enter a highly motivated and results-driven organisation operating in a diverse and multicultural environment, in which more than 100 nationalities work, study, innovate and socialise together. At Wittenborg we believe that learning should be an enjoyable process that allows you to develop your goals and aspirations, and provides you with the constant support and the required study pressure to achieve those targets.

Wittenborg graduates are world citizens; they nurture respect and have a sense of achievement. They have developed ambition and pride themselves in excellence. They are our greatest ambassadors!

Welcome to Wittenborg!

The Wittenborg Team
**REASONS TO CHOOSE WITTENBORG**

<table>
<thead>
<tr>
<th>Independent &amp; International</th>
<th>Internationally Accredited</th>
<th>Research Based</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than 100 nationalities work and study together in one of our three locations. English is the sole language of instruction in all campuses.</td>
<td>Internally Accredited Member of AMBA and AACSB, with programmes accredited by NVAO and by FIBAA, and validated by the University of Brighton (UK).</td>
<td>Interdisciplinary research aims at benefitting students and education, making an impact on society as well as in the academic field.</td>
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<table>
<thead>
<tr>
<th>Personal Approach</th>
<th>Linking Theory to Practice</th>
<th>Over 30 Years’ Track Record</th>
</tr>
</thead>
<tbody>
<tr>
<td>With a personal approach, a family-like environment and personal tutoring, guidance and support are carried out by a Process Tutor and Academic Supervisor.</td>
<td>Company visits, real-life projects, internships and guest speakers bring practice to the classroom.</td>
<td>Thousands of highly employable graduates since 1987 now follow careers in the Netherlands and around the world.</td>
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</tbody>
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<table>
<thead>
<tr>
<th>6 Entrance Dates Per Year</th>
<th>Affordable Private Education</th>
<th>Accommodation Guaranteed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Most programmes allow students to start and graduate 6 times per year. The level of flexibility and the business-like operation is unique.</td>
<td>As a not-for-profit organisation, Wittenborg aims at providing affordable, premium education. Funds and scholarships are available.</td>
<td>Various accommodation options are provided by Wittenborg and our accommodation partners.</td>
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</table>
NVAO
Our Bachelor of Business Administration (BBA) programmes were first accredited by NVAO in 2006 and re-accredited in 2012. Our Master of Business Administration (MBA) programmes were accredited in 2015. The BBA programmes have been approved again in 2018.

FIBAA
The Master of Business Administration (MBA) and Bachelor of Business Administration (BBA) programmes are accredited by the German-Swiss-Austrian accreditation agency, the Foundation for International Business Administration Accreditation (FIBAA).

ECA
All of our International Business Administration programmes have received the Certificate for Quality in Internationalisation by the European Consortium for Accreditation in Higher Education (ECA).

University of Brighton
Our joint MSc Degree Programmes are validated by the University of Brighton, under its own accreditation system. UK-accredited degrees are fully recognised in the Netherlands and worldwide.

Top-Rated Programme
In 2018, Wittenborg was ranked 4th Best Small University of Applied Sciences, and its Bachelor of Business Administration programmes were ranked 2nd in the Netherlands.

AACSB
Wittenborg has been an AACSB member since 2017, and has embarked upon the preparations for AACSB accreditation, an institutional award which is globally recognised. The originally American AACSB and the Dutch accreditation authority NVAO have a partnership that allows for some overlap in recognition.

BGA
We have become a member of the newly launched Business Graduates Association (BGA), an accreditation organisation that expects its members to prove their commitments to social responsibility, diversity, equality and lifelong learning.

AMBA
In 2017, Wittenborg was granted membership of the Association of MBAs (AMBA) Development Network. AMBA is considered one of the world’s leading authorities on postgraduate business education. It is the intention of Wittenborg to work towards AMBA accreditation for its MBA programme.

ACCA
The IBA (Bachelor) in Financial Services Management has been accredited by ACCA - the Association of Chartered Certified Accountants - a global body for professional accountants.

CIS
In 2019, we became a member of the Council of International Schools (CIS), a membership community that shares the fundamental pillars of Wittenborg: internationalisation, diversity and ethics. Members of CIS are characterised by a pursuit of high standards in leadership, global citizenship and sustainability.
Apeldoorn

Wittenborg’s main campus is located in Apeldoorn, in the centre of the Netherlands. Apeldoorn is a pleasantly green, clean, and safe city to study in. Our campuses are situated to the north and the south of the central station, in two buildings known as the Aventus Building and the Spoorstraat Building. Wittenborg students can enjoy ‘the gentle lifestyle’, while still being only an hour by train or car from the bustling Dutch capital Amsterdam, or the German border to the east. Schiphol airport is also only an hour away.

Amsterdam

Our Amsterdam campus is located in the heart of the city, close to the capital’s business, tourism and cultural heritage. Amsterdam’s international and entrepreneurial character matches perfectly with the needs of modern talents for global orientation, while studying in Amsterdam adds an exciting dimension to the Wittenborg experience. Students following the business and entrepreneurship programmes there often live in the city and combine their studies with business start-ups, which the city is famous for. The campus is within a business complex close to public transport and Schiphol airport.
WHY STUDY IN HOLLAND?

Dutch universities of applied sciences are focused on providing students with a combination of theory and practice. More than 85,000 international students in the Netherlands represent 170 different nationalities. Upon graduation, students are highly employable and compare very favourably with their British, US or Australian counterparts!

Although the Netherlands is a small country, it is home to many different nationalities. Compared to other European countries, Dutch people speak good English. Still, it is a good idea to use the opportunity as a student to learn Dutch - at Wittenborg, Dutch classes are offered to all students.

Without doubt, the Netherlands is the bicycle hub of the world. The excellent network of bicycle paths makes cycling a safe, healthy and comfortable way of getting around.

Holland is also perfectly located when it comes to travelling across Europe. Cities such as Berlin, Rome, Paris and Barcelona are all just a couple of hours away by plane from Schiphol airport. The excellent infrastructure as well as low-cost flight, train or bus tickets make travelling easy and accessible. Many international students at Wittenborg organise their studies in such a way as to allow plenty of time for travelling around Europe.
We offer you one of the most flexible entry date systems in the Netherlands, which gives you the possibility to start or graduate in each block - 6 times a year.

If you require or would simply like to gain a foundation in master's studies before starting your MBM or MSc programme, then you could opt for our Pre-Master's, which will fully prepare you for your chosen programme.
POSTGRADUATE PROGRAMMES

The development of skills, competencies and knowledge never stops. At Wittenborg we believe that our postgraduate students should be stimulated to develop as far as they can, sowing the seeds for continuous and productive learning. Learning is a life-long activity that you will appreciate as a highly valuable asset to your career.

Our postgraduate programmes are designed to meet the challenges of the global marketplace and to provide international companies and organisations with graduates who possess international business and management skills, besides foreign language and cross-cultural competencies.

At Wittenborg we offer two types of Master’s programmes, Wittenborg-only degrees and Master’s degrees offered jointly (in Apeldoorn) with our UK partner, the University of Brighton. The collaboration with the University of Brighton will allow you to experience a unique blend of transnational higher education, that sees the benefits of public and private universities working together to offer top quality degrees in jointly taught programmes. Our master’s degree programmes are offered full-time and part-time, lasting between 1 and 2 years.

We also offer 4-5 year PhD research degrees together with our UK partner, the University of Brighton. You will study at Wittenborg in Apeldoorn and have two supervisors, one from the University of Brighton and one from Wittenborg. The PhD degree is awarded by the University of Brighton.

**Master of Business Administration (MBA)**
- Entrepreneurship & Innovation
- International Management
- Finance
- Hospitality & Service Management
- Health & Social Care
- Sports Business Management
- Clean Technology Management
- Smart Industry
- Education

**Master of Business Management (MBM)**
- Digital marketing & Communication
- Logistics & Trade
- Human Resource Management
- Entrepreneurship & Innovation
- Hospitality Management
- Tourism & Travel Management
- Event Management
- Sport Business Management

**Master of Science (MSc)**
- International Event Management
- International Hospitality Management
- International Tourism Management
- Sport Business Management

**PhD**
- Business, Leadership & Management
- Education, Training & Learning
- Hospitality, Services & Tourism
- Technology, Innovation & Entrepreneurship
- Health, Sports & Well-Being

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**MEET YOUR TEACHER**

Dadi Chen, PhD, MA

Dadi is a lecturer for MBA Education students, and process tutor of EBA students. He also works as Educational Administrator and Communication Coordinator. Dadi has experience of intercultural teaching and research at both Chinese and Dutch universities.
Gauhar Kassymbek
Kazakhstan
MBA in Entrepreneurship & Innovation

“Not only is Amsterdam a multicultural and tolerant city, but it’s also a business hub with plenty of companies, start-ups, investors, events and opportunities.”

Amy Abdou
MA

Amy is a senior lecturer of International Management in the MBA and EBA programmes. Amy also has her own social enterprise, working with the city of Amsterdam, housing corporations and cultural institutions to strengthen the position of local entrepreneurs.
At our Amsterdam campus, we offer Master of Business Administration programmes in the fields of Finance, International Management, and Entrepreneurship & Innovation. The MBA in International Management is also offered at our campus in Apeldoorn, as well as the MBA programmes in the fields of Hospitality, Sports Business, Clean Technology, Smart Industry, Education and Health & Social Care.

Our MBA degree is designed to cater for the needs of relevant business graduates, including any non-business qualification holder candidates. To study an MBA at Wittenborg you are required to have three years of experience working in companies and organisations in a role that manages people and/or processes. A good command of the English language and communications skills are also essential.

The MBA is comprised of 3 phases over 3 semesters, and is delivered in a format with 2 modules being covered every 6 weeks. The programme is offered full-time (18 months) and part-time (24-36 months). Classes are inter-disciplinary - you study shared modules in semester 1 with MBA students from different business specialisations. Due to the rolling entry (6 times a year) groups are dynamic, extremely international and diverse.
Next to being Head of School of Business, Rauf is a manager, a senior lecturer, a researcher and a specialist in accreditation in the higher education industry. His main interests are students and their educational development.
MBM
MASTER OF BUSINESS MANAGEMENT

Wittenborg’s Master of Business Management Programmes (MBM) are adapted and focused on bachelor’s graduates within the economics domain.

The MBM challenges you to study at a high academic standard. This programme combines subjects of an MBA with broad modules in economics & management. Even without prior work experience, you will be able to take on this valuable learning experience.

The programme has an interactive and practical approach to learning. Through project weeks, professional-based learning, company exposure and guest speakers from the industry, you will be able to develop a deep knowledge of business management & administration. In addition, you will also complete a short internship, which can be linked directly to your final project.

We maintain a far-reaching, integrated, approach to our business & management degree courses, using fixed and tried curriculum structures that support broad programmes which allow you a wide experience, while also providing you with the opportunity to specialise within a domain of your interest.

Eight specialisations are offered within the Master of Business Management programmes. A double degree with the University of Brighton is possible in the specialisations Hospitality Management, Tourism & Travel Management, Event Management, and Sports Business. All programmes are offered at our campus in Apeldoorn.
**MSc Specialisations**
- International Event Management
- International Hospitality Management
- International Tourism Management
- Sport Business Management

**Introductory Modules**
- Marketing Tourism Hospitality & Events
- Professional-Based Learning
- Strategic Business

**Specialisation Modules**
**International Event Management**
- Event Theory & Practice
- Event Design & Management
- Food & Beverage Business

**International Hospitality Management**
- Hospitality Imagineering
- Food & Beverage Business
- Consultancy

**International Tourism Management**
- Critical Perspectives in Tourism
- Destination Management & Planning
- Consultancy

**Sport Business Management**
- Strategic Sport Business Management
- Sports in a Global Market Place
- Event Design & Management

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**MEET OUR GRADUATE**

Nikolas Anthrakidis
Greece
Graduated in 2014

“The MSc helped to broaden my horizons and I started thinking more business oriented. Initially, I wanted to find a management position in the tourism and hospitality industry. However, the tutor said she was surprised that none of us wanted to run our own businesses. That changed everything about my way of thinking. I started imagining how I could find the funds, how I could run and own a hotel. After 3 years of thinking and planning, I opened my hotel.”

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**MSc MASTER OF SCIENCE**

Together with the University of Brighton we offer four Master of Science programmes. Jointly delivered by a mixed team of academic research and teaching staff from both universities, these programmes are taught wholly in the Netherlands at our Apeldoorn or Amsterdam locations, and can be followed either full-time (1 year) or part-time (2-6 years).

Full-time students attend workshops on three days per week from October to May. The modules are delivered intensively over consecutive days.

The course is delivered through a variety of approaches including lectures, presentations, tutorials and case studies, with an emphasis on interactive learning. Each module is taught by two lecturers, one from the University of Brighton and one from Wittenborg University.

All MSc courses currently lead to a UK-accredited (University of Brighton, QAA) Master of Science Degree. You can choose to follow the programmes as part of a double degree with Wittenborg’s own Master of Business Management programmes.

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University of Brighton
Researchers with highly developed skills are vital to our globally connected social, cultural and economic future. The Doctoral School is committed to delivering a support system which addresses the specific needs of doctoral students. Therefore, you will receive excellent support to develop yourself as a researcher of applied sciences, by means of support from two supervisors, research development sessions, online researcher development materials and a researcher community.

We offer a four-year full-time or five-year part-time degree programme together with our UK partner, the University of Brighton. You study at Wittenborg in Apeldoorn or Amsterdam, and have two supervisors - one from the University of Brighton and one from Wittenborg. The PhD degree is awarded by the University of Brighton.

The PhD research programmes will be within the fields of Business, Hospitality & Tourism, Arts & Technology, Sports & Health and Education. The PhD programmes will employ a progressive and transdisciplinary approach to research, which will be built on the three pillars: Internationalisation, Diversity and Ethics, essential for creating innovative, agile, adaptable knowledge for today and tomorrow’s societies.

Do you have a 'thirst' for knowledge and applied research? Do you have a fascination for creating new knowledge that others can rely on and apply in their work environment? Then a PhD doctorate could just be perfect for you!
Wittenborg’s Knowledge Hub aims to advance the theory, practice and teaching of business and management in the domains of Business, Hospitality, Tourism, Sport, Health and Education, with special attention to Sustainability and Innovation. Wittenborg’s organisational values - Internationalisation, Diversity and Ethics - are embedded in all of our knowledge activities.
WITTENBORG’S
RESEARCH CENTRE
A KNOWLEDGE HUB

We are convinced that students, professionals, businesses and society as a whole can benefit from the insights of excellent applied research. We promote the development and dissemination of knowledge that evolves out of applied research for the benefit of the business community and society.

Wittenborg’s Research Centre operates as a knowledge hub. The Wittenborg knowledge hub is a dynamic environment where international lecturers, researchers and students share their knowledge, experience and skills in a multi-cultural environment and gain new knowledge, skills and understanding. The Research Centre is open for all types of organisations, whether they are businesses, non-profit organisations or governmental institutes, to discuss and develop state-of-the-art management knowledge with the researchers of Wittenborg.

By involving all stakeholders and combining different experiences and disciplines, we develop creative and practical solutions for organisations that strengthen the economy and society.

In the context of Wittenborg’s motto, “Better Yourself, Better Our World”, the knowledge hub will benefit individuals and organisations, as well as society at large.
LIFE AT WITTENBORG

Life at Wittenborg as a student is not just about attending classes, writing assignments and cramming for exams. Our students are regularly encouraged to socialise, and make the best out of their study experience outside the classroom.

**Student representatives**
We believe in allowing students to be involved in continuously shaping our academic institution. Our Student Reps meet with the Management Team 6 times a year to communicate their thoughts, opinions and suggestions as a working unit. Student Reps are the voice of the students.

**Student ambassadors**
The Student Ambassadors are a group of enthusiastic students who are ready to share their first-hand experiences with prospective students on what it is like to study in the Netherlands and to be a student at Wittenborg. Student ambassadors can provide great insights and remove many doubts you may have. It may even be a perfect way to make new friends before arriving at Wittenborg!

**SWIFT**
Is a group of creative students who work closely with our Events Team to organise various interesting and fun activities for students to meet and mingle. Some of the memorable social events SWIFT has successfully managed are karaoke nights, on-campus BBQs, Halloween parties and Hawaiian luau. Their goal is to enhance the student experience in general, and to help internationals make new friends.

**Student associations**
Student-led associations such as the Entrepreneurial Club and SWIFT are run by students for students. The Entrepreneurial Club consists of passionate students who are currently business owners and those who are interested in starting their own business. Club members meet 3 times each block to discuss, brainstorm and support each other in their entrepreneurial journey.
From meetings and seminars to karaoke nights and social mixers, you will have plenty of opportunities to expand your network and create meaningful memories as well as friendships. We are committed to providing you a wholesome student experience to unleash your potential and prepare you for the future.
Throughout the programme, you are offered a range of guest lectures, workshops and seminars provided by experienced people from business and government.

**MEET YOUR POTENTIAL EMPLOYER**

Zef Jansen, Export Department at Bredenoord - a power supply company where one Wittenborg student completed his internship.

“Interns of other universities can often be picky when it comes to tasks and assignments. Ishebo's theoretical level of understanding was more than sufficient, and working with him was a pleasant experience. He impressed us with his connections in Uganda and Tanzania, and was willing to do other tasks outside his intern assignments. We are open to more interns from Wittenborg.”
CAREER SERVICES & ALUMNI NETWORK

Study is not merely about learning from textbooks and getting a degree. Preparing yourself for your future career and maintaining a successful career is an essential part of education. Preparing yourself for your career means upgrading your skills, building your network, knowing the needs of the industries and being fully equipped to meet those needs.

Our Careers Department will guide you and hand you the tools to connect with Wittenborg alumni and the industry. The department will also help you find companies for work placement or in-company trainings, and support you by organising individual coaching sessions, career development sessions and career and networking events where you can meet employers around the world.

You will be guided through the recruitment process until final evaluation of the actual job experience. Whether it’s writing or updating your CV, connecting with employers, or helping out to understand the Dutch labour law - this department does everything possible to prepare you for your career!
ENTRY REQUIREMENTS

MBA
- A bachelor’s degree or equivalent recognised qualification
- A minimum of 3 years professional experience after gaining bachelor’s degree

MBM
- A bachelor’s degree related to business/management or equivalent recognised qualification
- No professional experience is required for this master's programme

MSc
- A bachelor’s degree or equivalent recognised qualification
- No professional experience is required for this master's programme

PhD
- A recognised master's degree or other qualification which is regarded by UoB as being equivalent, and which is normally relevant to the programme or study proposed
- Substantial appropriate research or professional experience at postgraduate level which resulted in published work, written reports or other appropriate evidence of accomplishment

English Language Requirements Bachelor’s Degree
- IELTS 6.5 overall, 6.0 in writing or TOEFL equivalent

Students who have studied their complete previous education in English, and it can be verified, may be exempted from the English Language Requirements. Please contact the Admissions Team for more information.

6 Starting Dates Per Year
August, October, December, February, April, May

Application Deadline
In contrast to many other Dutch universities, there is no May 1st deadline for applications at Wittenborg.

International students who do not live in the European Union (EU) should apply 8 weeks before the entry date of choice.

Students living in the EU should apply 2-4 weeks before the entry date of choice.

Should an application be submitted after the deadline, the application will be automatically put forward for enrolment to the next block, unless you desire otherwise.
APPLICATION PROCESS

Our experienced Admissions Team prides itself on delivering a highly personalised and efficient communication with students.

Once you are ready to apply, one of our team members will gladly assist you every step of the way.

Student Submits Application Package Online

Within 2-3 Weeks Receive Study Agreement Offer Letter & How to Accept

Accept & Receive Invoice with How & When to Pay

Application Form CV Motivation Letter IELTS/TOEFL Academic transcripts & certificates Recommendation letters (only required for Master’s) Scan of passport information page

All documents can be scanned and sent by email to: admission@wittenborg.eu

Invoice Includes One-Year Tuition Fees Study Material

Sign Study Agreement and Pay Invoice
## TUITION & FEES

### Preparation Programmes
- 1/2 year Pre-Master (only in combination with master’s degree programme)  
<table>
<thead>
<tr>
<th>Apeldoorn</th>
<th>Amsterdam</th>
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<tbody>
<tr>
<td>€ 4,000</td>
<td>n/a</td>
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### Postgraduate Programmes
- Master of Business Administration (MBA)  
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<th>Apeldoorn</th>
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<tbody>
<tr>
<td>€ 14,300</td>
<td>€ 18,300</td>
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- Master of Business Management (MBM)  
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<td>€ 14,300</td>
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- Master of Science (MSc) non-EU students  
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<tr>
<td>€ 12,600</td>
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- Master of Science (MSc) EU students  
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<tr>
<th>Apeldoorn</th>
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<tr>
<td>€ 9,600</td>
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### PhD
- Full-time  
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<tr>
<td>€ 9,800</td>
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- Part-time  
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<tr>
<th>Apeldoorn</th>
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<tr>
<td>€ 8,800</td>
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### Other Fees (per year)
- ICT Resources, Study Materials & Library Usage  
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<th>Apeldoorn</th>
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<tbody>
<tr>
<td>€ 550</td>
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### Funds (fee reduction)
- Wittenborg Gold Fund  
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- Wittenborg Silver Fund  
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<tr>
<td>€ 1,000</td>
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- Wittenborg Bronze Fund  
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<td>€ 500</td>
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- Wittenborg Graduate Fund  
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<tbody>
<tr>
<td>€ 3,000</td>
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Fees listed are subject to change. Please visit our website for current fees, funds & scholarships. Tuition fees are exclusive of all external examination fees.
EU-students are encouraged to find their own accommodation, however, they can opt for Wittenborg’s own accommodation, subject to availability. Alternatively, we will also provide EU-students contact information of reliable, local real estate and student housing agencies.

We offer accommodation in a number of different places, all close to the university. Among them are shared apartments, in which 3-5 students share an apartment or house.

Accommodation is generally equipped with a communal living space, kitchen facilities such as a fridge, microwave, cooker and utensils, as well as a shared bathroom and Internet connection. Basically, everything you need is at hand!
93 NATIONALITIES STUDIED AT WITTENBORG IN 2019

- 20% Other
  - Turkey
  - Georgia
  - Ghana
  - Egypt
  - Syria
  - Morocco
  - Austria
  - Rwanda
  - United States
  - South Africa
  - Brazil
  - Thailand
  - Italy
  - South Korea
  - Canada
  - Mexico
  - Greece
  - France
  - Kazakhstan
  - Congo
  - Afghanistan
  - Norway
  - Luxemburg
  - United Kingdom
  - Colombia
  - Venezuela
  - Albania
  - Belarus
  - Libya
  - Kenya
  - St Maarten
  - Serbia
  - Tanzania
  - Ethiopia
  - Spain
  - Finland
  - Sudan
  - Philippines
  - Croatia
  - Australia
  - Poland
  - Uganda
  - Malaysia
  - Cyprus
  - Angola
  - Mozambique
  - Bolivia
  - Kosovo
  - Iceland
  - Aruba
  - Azerbaijan
  - Argentina
  - Bulgaria
  - Israel
  - Oman
  - Guatemala
  - Burkina Faso
  - Peru
  - Malawi
  - Latvia
  - Switzerland
  - Jamaica
  - Malta
  - Japan
  - Tunisia
  - Cuba
  - UAE
  - Liberia
  - Iraq
  - Algeria
  - Mauritius
  - Saudi Arabia
  - Denmark
  - Jordan
  - Qatar
  - Romania
BETTER YOURSELF
BETTER OUR WORLD
POSTGRADUATE PROGRAMMES

Business School

Prices, terms and conditions, and content of programmes are subject to change. Current details of programmes and enrolment are always published on the website www.wittenborg.eu and in the Education & Examination Guide of the relevant programme.