



WITTENBORG
University of Applied Sciences

WWW.WITTENBORG.EU

Educational Methods

Wittenborg prides itself in providing education through intensive contact with lecturers, tutors and people from business and industry. Some lectures are given face to face, others in workshop and project format, always with a professional teacher or industry expert. At Wittenborg students will experience a full curriculum with up to 32 contact hours a week, during lesson weeks. Project weeks are filled with coaching sessions, workshops and business excursions, and the exam week is compact and efficient.

Business-like Programming

Wittenborg's yearly programming is flexible but businesslike. One academic year of Wittenborg consists of 40 academic weeks, namely six 6-week blocks and two 2-week retake exam periods. Most of the Bachelor IBA modules are taught in blocks of six weeks, with full module examinations taking place in the sixth week, thus completing that part of the programme.

Students are more motivated after receiving real credits at the end of each six-week study, which is a proven visible advantage of Wittenborg's independent block system. Additionally, there are also modules that run throughout the whole academic year, such as Personal Development Plan,

Tutoring and language studies.

An advantage of the independent block system of Wittenborg is to allow students to enter the programme at six times of the year, and possible graduate six times every year too, which saves students' valuable time and money. The atmosphere within the classroom can be described as "helpful and active". There are always current students in the same classroom to give a personal introduction and assistance to newcomers. Among students from different continents and cultures, discussions are always encouraged to create further and deeper understanding about certain subjects.

Improve Skills & Competencies

Before, during and after the theory lectures and exams, you are continually learning skills and competencies that will lead to success in your future career. Preparation for Traineeship becomes an important feature in all key subjects that are continuously taught and strengthened through the year, including Languages, Business English and Personal Development Plan. At the end of the programme you will have the satisfaction of graduating from Wittenborg with the potential and confidence to apply for a responsible position with an international organization or company, in the

knowledge that you have acquired the essential skills, competencies and qualifications required for your career.

From Student to Career Maker

Wittenborg is pleased to offer all students the opportunity to carry out work placements in companies as trainee consultants. Work experience can start as soon as your studies begin, and you will be paid a basic fee which is commensurate with your duties. Our tutorial staff arrange all work placements through their network of associates and contacts, in liaison with the External Relations office, carefully aiming to match your placement to your chosen vocational speciality with any specific additional requirements you may have. Graduation is concluded with a separate In-Company Research Project for the Graduation Assignment at Bachelor level and a complete Action Learning Research Dissertation for Postgraduate IBA students. Graduation assignments and dissertations become the curriculum vitae of a graduating student.

Personal Touch

Wittenborg is an educational business in which the school itself offers many students the opportunity to be involved in the daily running of the institute, also in consultancy projects carried out through our Innovation Centre. At Wittenborg you are assigned an educational tutor who supervises your study programme in liaison with our university administration team. Final Year and Postgraduate IBA students are provided with a personal tutor to guide them through their studies, available throughout the week, either in person or through Wittenborg online.

Business Administration

Business Administrators are the central key to all today's successful companies and organisations. A fully-trained Business Administrator can be found at the heart of any successful enterprise, whether in the international finance industry, the hospitality and tourism world or an international import and export company. As a business administrator, you are the person who keeps the business processes well-oiled and running smoothly, whilst being constantly alert to new opportunities and solutions to keep up-to-date and move your company forward. A progressive, successful organisation requires the services of a fully trained Business Administrator to make it function well in today's competitive global society. As a business administrator you have an important internal liaison role in which you are responsible for coordinating logistics with finance, human resource management with products and facilities, information management with technology, sales with marketing, communication with management - a complex network under your control, combining personnel, processes, strategies and policies.

International is Business

Modern business is internationally orientated. In today's global market, as a successful manager you must develop an international focus when handling any cross-cultural dealings and situations. You develop a sharp eye for new business developments in other parts of the world, so that your company can benefit from the information you have been able to acquire. While English is becoming the lingua franca of the world, communication and presentation skills in other languages are also central to the business administrator's success.