APELDOORN **AMSTERDAM MUNICH** VIENNA



**Nationalities** 



**Nationalities** 

**Business School** 

# BBA·MSc·MBA

Established in

1987

6 INTAKES PER YEAR























### **Head Office**

Brinklaan 268 7311 JD Apeldoorn The Netherlands +31 (0)88 6672 688 www.wittenborg.eu







Wittenborg University of Applied Sciences





@wittenborg\_wuas





# WHY WITTENBORG?

- · International Classrooms
- · 6 Entrance Dates Per Year
- · Personal Approach
- · Internationally Accredited
- Application Assistance
- · Internships & Career Services
- · Accommodation Guaranteed



# WITTENBORG PROGRAMMES

English & Business Preparation Programmes 6 to 12 months

Tuition Fees: 6 months € 4,900 / 1 year € 9,800

Bachelor of Business Administration (BBA) 3 years

Yearly Tuition Fees: € 9,800

#### International Business Administration (IBA)

- · Economics & Management
- · Financial Services Management
- · Logistics & International Trade
- · Real Estate Management
- · Facility & Property Management

#### Marketing, Communication & Information (MCI)

- · Marketing & Communication
- · Information Management
- Business Analytics
- · Digital & Social Media
- · Artificial Intelligence and Cyber Security

#### Hospitality Business Administration (HBA)

- · Hotel & Hospitality Services Management
- · Event Management
- Tourism Management
- · Hospitality Management
- · Sports Business Management

#### Entrepreneurial Business Administration (EBA)

- · Entrepreneurship & Small Business
- · Entrepreneurship & Digital Marketing
- · Entrepreneurship & FinTech

# Master of Business Administration (MBA) 18 months

Tuition Fee: € 18,300 (full programme)

- · Entrepreneurship & Innovation
- · International Management
- Finance
- · Hospitality Management
- · Health & Social Care
- · Sports Business Management
- · Clean Technology Management

- Education
- · Smart Industry
- · Data Analytics
- · Digital Transformation
- · Applied Artificial Intelligence
- · Cyber Security

## Master of Business Management (MSc) 18 months

Tuition Fee: € 18,300 (full programme)

- · Digital Marketing & Communication
- Logistics & Trade
- · Human Resource Management
- · Entrepreneurship & Innovation
- Hospitality Management
- · Tourism & Travel Management

- · Event Management
- Sports Business
- Finance
- · Applied Artificial Intelligence
- Cyber Security