



Research Centre

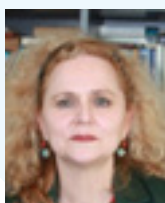
With knowledge as the key concept, Wittenborg University focuses on a research based education approach. Thus, the Innovation and Research Centre at Wittenborg has three main aims; it serves as a platform for researchers associated with the University’s programmes; it aims to provide research and consultancy services to companies and organisations connected to the University; it allows students to become involved in research projects and be exposed to real life academic work.



Dr Teun Wolters
Degree: PhD in Economics (labour studies)
Expertise: Corporate Sustainability in Research, Consultancy, Publications and Education.



Dr Mirjam Leloux
Degree: PhD in Pharmacy
Expertise: Technology Transfer, Entrepreneurship, Lifesciences, Biotechnology



Dr Saskia Harkema
Degree: PhD on ways to improve innovation within organisations.
Expertise: Sociology, Entrepreneurship, Innovation & Change Management



Dr Frans Hikspoors
Degree: PhD on work values
Expertise: Work Centrality, Work Values, Public Service Motivation



Dr Joost Vos
Degree: PhD on Collaborative Practices of Executives in the city of Rotterdam on behalf of citizens.
Expertise: Multi-party Collaboration, Corporate Entrepreneurship



Dr Abdul Rauf
Degree: PhD - HRM
Effectiveness within SME’s
Expertise: Human Resource Management, Research Methods, Marketing



Dr Theo Bosma

Degree: PhD in Organisation and Management
Expertise: Organisational Behaviour, Management and Leadership, Conflict Resolutions



Dr Juris Ulmanis

Degree: PhD in Adoption and Usage of Information and Communications Technologies (ICT) in Companies
Expertise: Entrepreneurship, Management, Marketing



Dr James Bowen

Degree: PhD in Management
Expertise: Entrepreneurship, Simulation Games, Technology, Start-ups



Dr Alexander Bauer

Degree: PhD in International Business Management
Expertise: Sales & Marketing Management, Consumer Marketing, Change Management



Dr Charles Lindveld

Degree: PhD in Transportation Planning
Expertise: Mathematics, Statistics, Data Analysis, Big Data



Esther Gitonga, MSc

Degree: MSc in Leisure, Tourism and Environment
Expertise: Hospitality Management, Tourism Management, Sustainable Tourism & Research



Dr Florentin Popescu

Degree: PhD - Response of Higher Education to challenges posed by Globalisation
Expertise: Quality & Operations Management, Higher Education



Emiel Schiphorst, MBA

Degree: Executive MBA
Expertise: Product Development, Marketing Management, Supply Chain Management



Dr Imran Fazal

Degree: PhD in Microsystems
Expertise: Product Development, Research & Development, Project Management, Microelectromechanical Systems